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# ESSENTRA

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29<sup>th</sup> January 2018

Dear Mr Seckington

**Oxford Technology Park, Langford Lane  
Proposed Hotel Application 17/02233/F**

I write as an interested party in the above application to provide my support to Hill Street Holdings proposed hotel development.

As I understand it, Cherwell Council has an important policy objective to significantly improve the economic base in Kidlington and deliver high technology industries; hence its support to deliver Oxford Technology Park on Langford Lane. Attracting high technology industries will be strongly welcomed and be of benefit to the local area in terms of creating jobs, but also positive knock-on effects to existing businesses such as ourselves who could potentially form part of the supply chain for the new businesses attracted to Oxford Technology Park.

The Council will be aware that Essentra Components has a long-standing business operation in the Kidlington area, with our UK facility on Langford Locks and employing 300 personnel and as such we stand to benefit from the potential new operations at Oxford Technology Park.

As Essentra's Group Property Manager, it is clear to me that in order for Oxford Technology Park to be a success, then supporting facilities that will attract high technology businesses must be provided. How can the Council expect potential occupiers to locate to Kidlington and create a first-class business destination, if there are no related amenities to serve the employees and customers of these potential occupiers? It must therefore approve the application at the earliest opportunity to ensure that Oxford Technology Park is able to attract occupiers and fully realise its success.

Equally as important, the proposed hotel facility will provide an excellent facility to serve my colleagues from our international operations, along with our customers as we have on-going regular demand for hotel accommodation which can be a challenge to source. The hotel facility will ensure that existing businesses already located in the area will be better able to support our both our national and international stakeholders.

The hotel is a positive news story for the Council's ambitions to improve the economy and I trust that the Council will approve this application as soon as possible so that it can confirm that Kidlington is a place that is an exciting and accessible place to do business.

Yours sincerely

  
Adrian Cudmore  
Group Property Manager  
Essentra plc

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