

January 26, 2018

**Proposed Hotel** 

Application Ref. 17/02233/F

Paul Seckington Cherwell District Council

Dear Mr Seckington

I am the CEO of Ozo Innovations based on Langford Lane in Kidlington. We moved into the area 18 months ago with 12 employees, today we emply 23 people and are recruiting a further 10 roles. As a high technology, venture backed business we are poised to create a number of high value jobs in the area. I am also the founder and equity holder of Rowanalytics a second venture backed business with international employees based in Denmark, Boston MA and Warsaw, PL located on Langford Lane.

I write as an entrepreneur and a strong advocate of promoting Kidlington as a high technology business location that benefits from the Oxford Cluster as it offers employees affordable living options in the surrounding areas without imposing a uncertain and stressful commute via the A34. Ozo Innovations and RowAnalytics have secured significant equity investment from the USA, and prestigious international family offices.

I am concerned that a planning application that is seen by the business community of Kidlington as an excellent opportunity to provide facilities that will support new and existing businesses has not yet been approved by your officers. We are seeking simple business accommodation in the area on a weekly basis for remote staff visiting the office or flying in for overseas. The current proposed hotel would be a real boost to our business and the eventual tenants on the technology park.

Kidlington is in desperate need of the hotel proposed in order to enhance its economic position and be a viable location that can match Milton Park and other destinations. I understand the Council has strategic aspirations for Kidlington to provide an economic base for new high quality industries, but has not provided a clear strategy as to how local facilities will be provided to attract those businesses. There are simply no local facilities in Kidlington to attract high quality businesses.

These supporting services, cafes and hotels located in the business area offer further employment opportunities to the locality.







Hill Street Holding's proposal for a hotel and restaurant is a significant step forward to ensuring that facilities are provided that will attract the high quality businesses that the Council desperately wants to see located in Kidlington. There can therefore be no justification for not supporting this application as a matter of urgency. It seems to me that it is critical that the application is supported now in order to attract the businesses that the Council wants to locate in Kidlington.

Put simply, please approve the application now. Failure to support the application will not only be a wasted opportunity to support the nascent high tech businesses that are the basis of an internationally significant technology cluster. RowAnalytics are already working with Harvard Medical School and MIT to pioneer new approaches to diagnosing and monitoring treatment of neurodegenerative work. Ozo Innovations is pioneering new approaches to the Food safety and operation hygiene that will transform the resource profile of this industry. Please help us be successful.

I urge you to approve this application immediately.

Yours sincerely

Rowan Gardner;

CEO, Ozo Innovations



