

## The Planning Inspectorate

### COMMENTS ON CASE (Online Version)

Please note that comments about this case need to be made within the timetable. This can be found in the notification letter sent by the local planning authority or the start date letter. Comments submitted after the deadline may be considered invalid and returned to sender.

**Appeal Reference: APP/C3105/W/17/3174363**

#### DETAILS OF THE CASE

Appeal Reference APP/C3105/W/17/3174363

Appeal By HARLEQUIN GROUP

Site Address  
Land off B4035  
Sibford Gower  
Oxfordshire  
OX15 6LL  
Grid Ref Easting: 435571  
Grid Ref Northing: 238982

#### SENDER DETAILS

Name J C L TAYLOR JOHN TAYLOR

Address  
Blenheim Farm, Sibford Road  
Shutford  
BANBURY  
OX15 6HD

#### ABOUT YOUR COMMENTS

In what capacity do you wish to make representations on this case?

- Appellant
- Agent
- Interested Party / Person
- Land Owner
- Rule 6 (6)

What kind of representation are you making?

- Final Comments
- Proof of Evidence
- Statement
- Statement of Common Ground
- Interested Party/Person Correspondence
- Other

## YOUR COMMENTS ON THE CASE

Appeal Reference APP/C3105/W/17/3174363

Dear Sir

I am writing to you as the owner of the land on which the telecommunication mast would be situated, and farm at neighbouring Blenheim Farm where I have lived with my family for 48 years.

Twelve people live here and six are employed on the farm.

Currently we have an intermittent 3G signal which is classified as basic data and internet access. This service is dependent on the whereabouts of the user, and is totally unreliable.

The new mast would transmit a 4G service that is a high speed data transfer (mobile broadband). These services are urgently required for the safe and secure running of the farm, and the safety and wellbeing of the families living here. I cannot stress too strongly the importance of this new service on safety grounds alone. At least four villages lie within close range of this mast and hundreds of families will benefit from the improved service it will provide.

In this age of modern technology mobile connectivity, should be a service as important as water, gas and electricity. These are all nowadays taken for granted and so should a strong telecommunication service.

The proposed site has a high elevation with a background of mature trees. As a consequence the mast would hardly be noticed by passing motorists and walkers alike. All of whom carry a mobile phone. The very nature of a telephone mast is a requirement to be built at height, so as to optimise both signal quality and range effectiveness.

The Cherwell District Council statement that the mast would become "visually incongruous and a jarring structure in this landscape and would cause harm to the rural structure" is an appalling generalisation, made by a man with mobile connectivity at most times of the day, certainly during his working day. Do they think that the mast companies are rushing around trying to put up masts for the sake of it? They are at last being forced to try and provide someone other than a city dweller with some sort of service.

This site is not in the Cotswold AONB but is in fact 300 metres from a small spur at the north end of the AONB. Is it safe to assume that within the AONB hundreds of masts are serving their local communities?

I believe that this is a more than suitable site for a mast and I urge you to allow this appeal.

Yours Sincerely

John Taylor

P.S Should it be of any use to you, I would be more than happy to meet with you on site.