

Advertisement Consent Pye Homes (Marlborough Place) Shipton Road, Woodstock



PHASE 2

MARLBOROUGH PLACE

WOODSTOCK, OXFORDSHIRE

A STUNNING
NEW DEVELOPMENT OF
3 & 4 BEDROOM HOMES



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HOMES

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Advertisement Consent Application

Retrospective advertisement consent for the erection of 1no. advertisement sign.

Pye Homes: Shipton Road, Woodstock

Job Reference: 246

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1. Location

1.1 This application is for advertisement consent at Shipton Road, Woodstock, marked below on figure 1 by the red dot.



Figure 1: Site Location

1.2 The proposal comprises one sign, which is already in place, approximately 18 metres from the main highway, between the temporary haul road for the construction of Pye Phase 2 (a housing development) and a Public Right of Way.



Figure 2: Positioning of sign

2. Advertisement design

- 2.1 There is one sign, placed in the grass facing Shipton Road.
- 2.2 There is no detrimental impact caused by the sign to visual amenity. The sign is not overbearing, nor does it limit views.
- 2.3 The sign has a board measuring 1.5 x 3.05 metres, and is placed on metal posts of approximately 3.9 metres tall.
- 2.4 The design of the sign is shown in figure 3.
- 2.5 The signs advertises the housing development of Pye Phase 2 Marlborough Place, Woodstock, which is under construction.
- 2.6 The sign is anticipated to be in place until Autumn 2017.



Site Board

SIZE: 1500x3050mm

MATERIAL: ACM on 114mm white

Posts

QTY: 1

Figure 3: Sign design

3. Additional Photos



Figure 4: Photo



Figure 5: Photo