



# DTPC

Report No. J251/EMP rev A  
Oct 2014

**CHANGE OF USE OF LAND AT GRANGE FARM FOR MIXED USE COMPRISING  
EQUESTRIAN TRAINING/COMPETITIONS (USE CLASS D2) AND AGRICULTURE,  
TOGETHER WITH EXTENSION OF EXISTING VEHICLE PARKING AREA,  
SWALCLIFFE, BANBURY**

**EVENT MANAGEMENT PLAN**



**CHANGE OF USE OF LAND AT GRANGE FARM FOR MIXED USE  
COMPRISING EQUESTRIAN TRAINING/COMPETITIONS (USE CLASS D2) AND  
AGRICULTURE, TOGETHER WITH EXTENSION OF EXISTING VEHICLE  
PARKING AREA, SWALCLIFFE, BANBURY**

**EVENT MANAGEMENT PLAN**

**CONTROLLED DOCUMENT**

<i>DTPC No:</i>		<b>J251/EMP rev A</b>	
<i>Status:</i>	Final	<i>Copy No:</i>	
	<i>Name</i>	<i>Signature</i>	<i>Date</i>
<i>Approved:</i>	Alan Davies	<b>AD</b>	12 <sup>th</sup> October 2014

<b>Revision Record</b>		
<i>Rev.</i>	<i>Date</i>	<i>Summary of Changes</i>
A	5/3/2015	<b>Updated following feedback</b>

**CHANGE OF USE OF LAND AT GRANGE FARM FOR MIXED USE  
COMPRISING EQUESTRIAN TRAINING/COMPETITIONS (USE CLASS D2)  
AND AGRICULTURE, TOGETHER WITH EXTENSION OF EXISTING  
VEHICLE PARKING AREA,  
SWALCLIFFE, BANBURY**

**C O N T E N T S**

<b>1.</b>	<b>INTRODUCTION.....</b>
<b>2.</b>	<b>SETTING.....</b>
	Site location context .....
<b>3.</b>	<b>ROUTES, MANAGEMENT AND SIGNAGE .....</b>
	Introduction.....
	Management .....
	Routing .....
	Proposed Signage.....
<b>4.</b>	<b>COMMUNICATION.....</b>
	Introduction.....
	Highways and Police.....
	Users
	Local community .....

---

## 1. INTRODUCTION

DTPC has been appointed on behalf of Swalcliffe Park Equestrian Ltd to progress a planning application for the change of use of land at Grange Farm for mixed use comprising equestrian training/competitions (Use Class D2) and agriculture, together with extension of existing vehicle parking area.

In order to advise the application, this report provides information on the scope of events management of the larger events, to assist in the determination of the planning application.

It deals solely with the proposals as provided.

The EMP discusses the following issues:

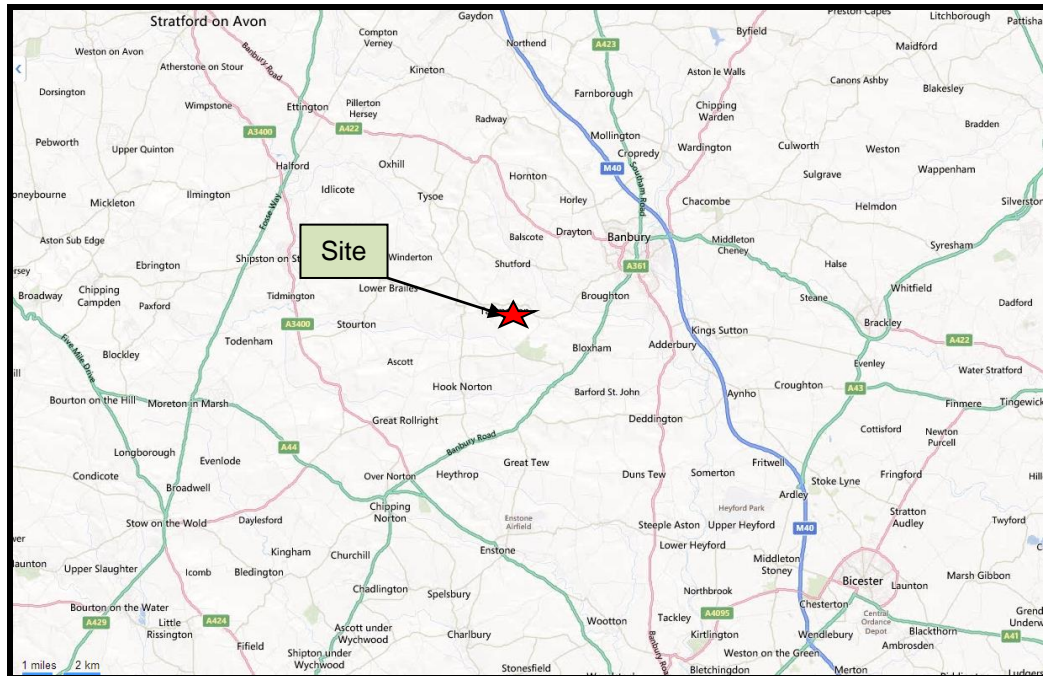
- setting
- existing routes
- signage
- communications
- Summary & Conclusions.

This report has been prepared solely in connection with the proposed development as stated above. As such, no responsibility is accepted to any third party for all or any part of this report, or in connection with any other development.

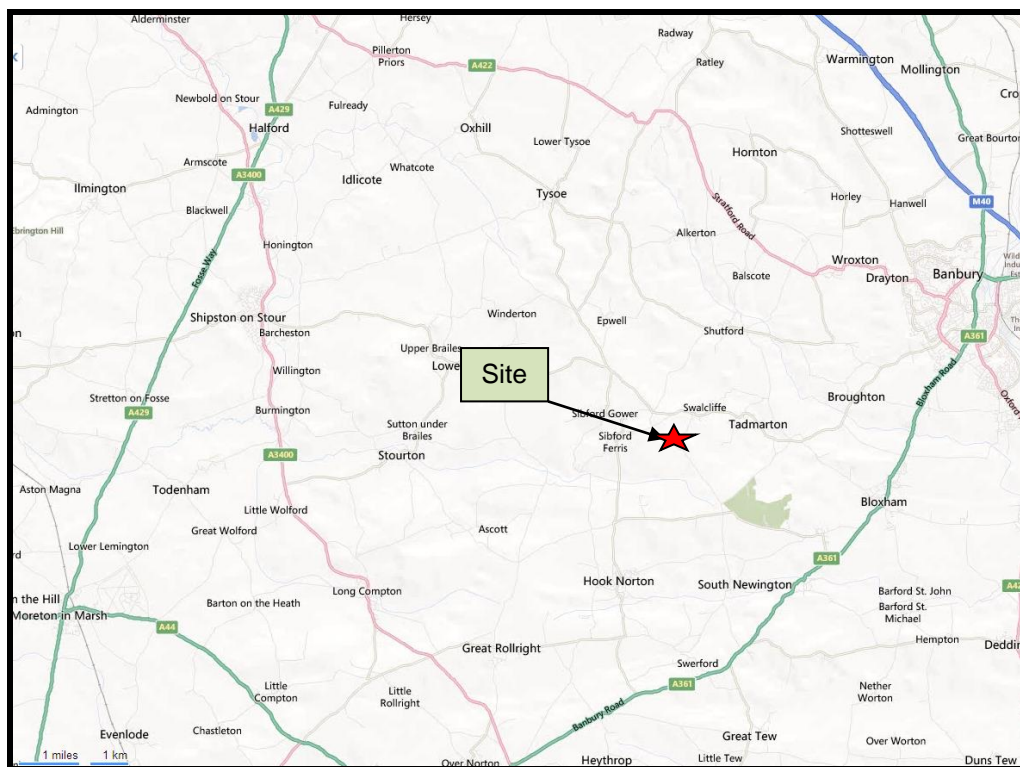
## 2. SETTING

### Site location context

The proposed development site is located to the west of Banbury (approximately 5 miles from the town centre). The site is located to the north east of the A361, east of the A3400 and south of the A422 which links the area to the wider network.



### Wider and local area context



### **3. ROUTES, MANAGEMENT AND SIGNAGE**

#### **Introduction**

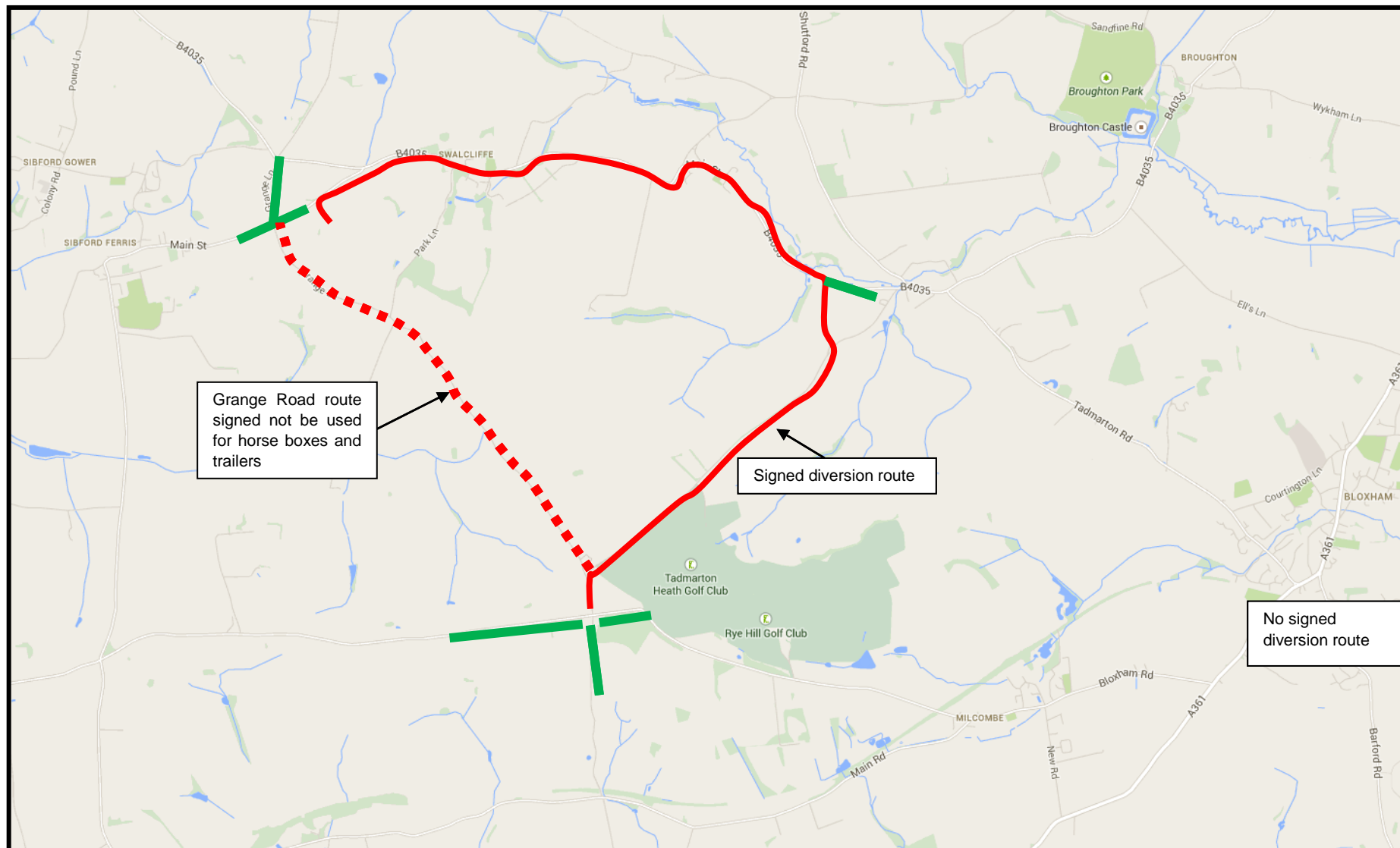
The mapping overleaf sets out the routing to the events to be used, this is followed by the sig locations in detail based on the above review and the types of signs to be used.

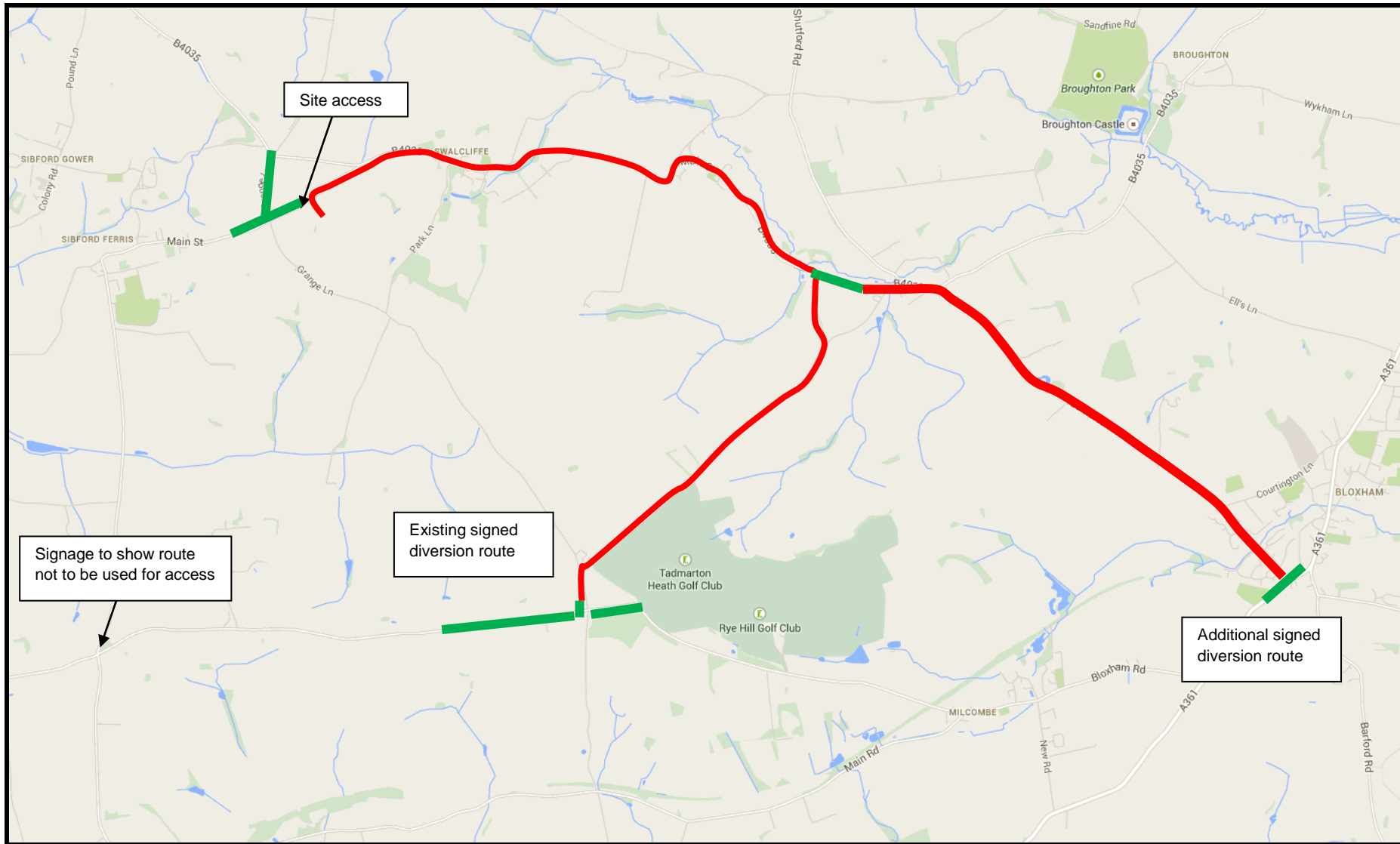
#### **Management**

The signage will be placed in advance of the event taking place to ensure they are in position before any event attendees will be arriving, exact times will vary dependant on the time of the start. Following the completion of the event and after the attendees have left the signs will be removed on the same day to ensure they are not in place on the following day.

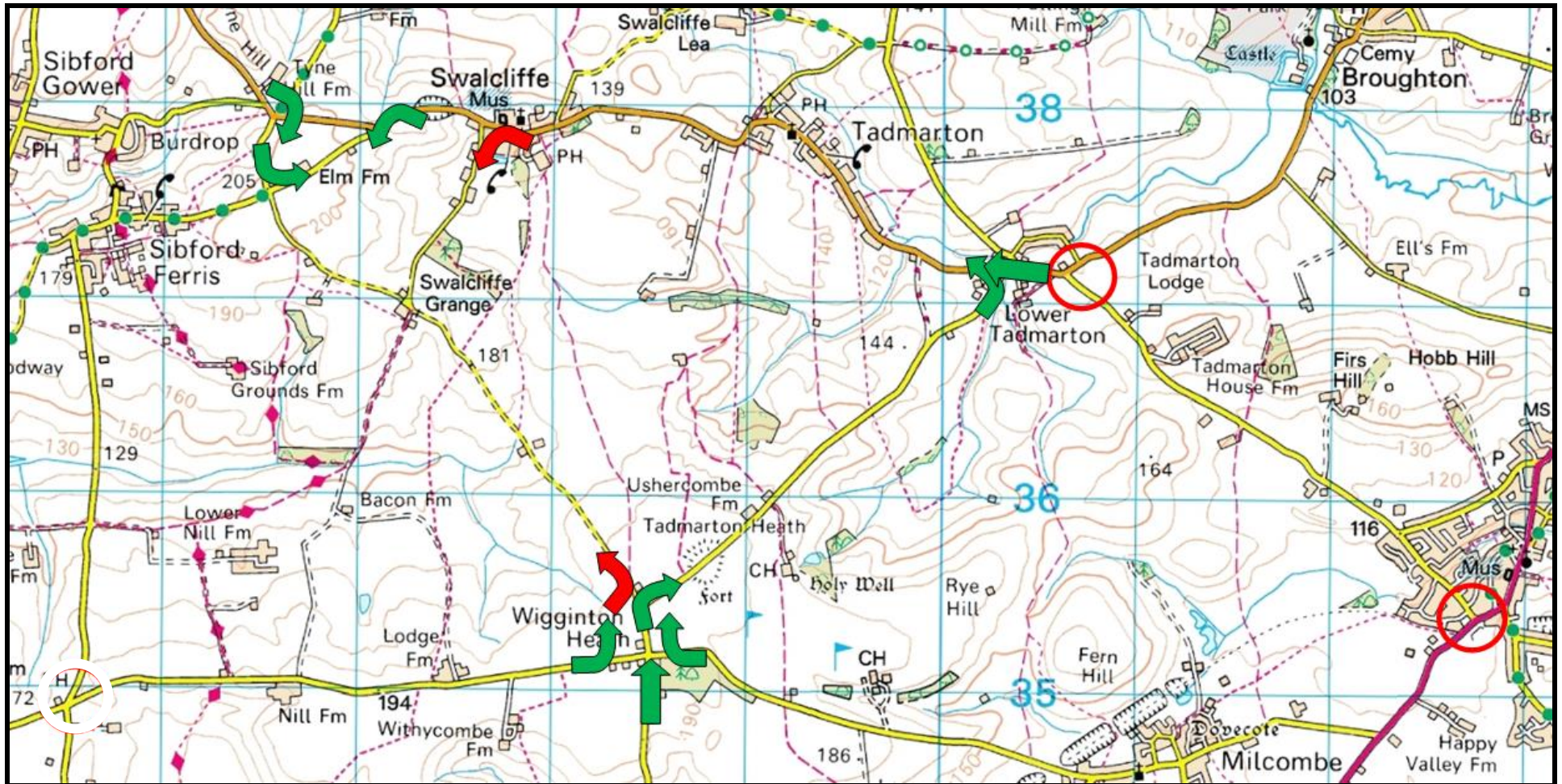
#### **Routing**

The mapping sets out the routing to the site from all directions to roads that are capable of accommodating the number and size of vehicle anticipated.









The red arrows shown route signed not to be used and the green arrows the direction signage. The two new junctions shown ringed in red would have additional signage from the easterly routes.

## Proposed Signage

The existing sign as shown below is not easy to read on approach as such the following sign layout is set out for review and approval.



### Location 1: Wiggington Heath Cross Roads



#### Sign A

Double sided sign (.6m x .6m)  
positioned on the corner with the  
arrow pointing North.

#### Swalcliffe Park Horse Trials

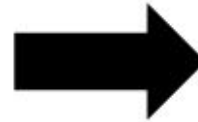




### Sign B

Single sided (.6m x .6m) positioned on the corner with the arrow pointing North directing traffic down to the B4035

**Swalcliffe Park Horse Trials**



### Location 2: Junction at Lower Tadmarton on B4035

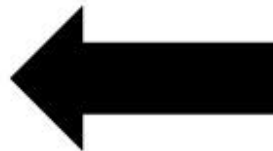


Sign C

### Sign C

Single sided (.6m x .6m) positioned on the right side of the road

**Swalcliffe Park Horse Trials**



**Location 3: Swalcliffe Village on B4035.**



Sign D

Sign E

**Sign D**

Single sided (.6m x .6m) positioned on the green to direct people travelling on the B4035.

**Swalcliffe Park Horse Trials**



**Location 4: Swalcliffe Village.**



Sign D

Sign E

**Sign E**

Single sided (.6m x .6m) positioned in front of the signpost.

**NO ACCESS TO  
SWALCLIFFE PARK  
EQUESTRIAN**



**Location 5: Turning off B4035 onto Main Street.**

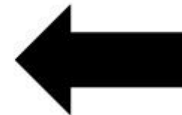


Sign F

**Sign F**

Double sided (.6m x .6m) positioned on the corner of the junction to direct people travelling from the B4035 from the East.

**Swalcliffe Park Horse Trials**



**Location 6: Main Street turning in the field.**



Sign G

**Sign G**

Double sided (.6m x .6m) positioned on the corner of the junction to direct people travelling from the B4035 from the East and those who have come from the South.

**Swalcliffe Park Horse Trials**



**Location 7: Cross Roads off B4035.**



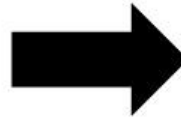
Sign H

Sign I

**Sign H**

Single sided (.6m x .6m) positioned on the corner of the junction to direct people travelling from the B4035 from the East and those who have come from the South.

**Swalcliffe Park Horse Trials**



**Location 8: Junction of Main Street and Grange Lane**



Sign I

**Sign I**

Single sided (.6m x .6m) positioned on the corner of the junction to direct people travelling from the B4035 from the West.

**Swalcliffe Park Horse Trials**



**Location 9: Main Street turning in the field.**



**Sign J**

Double sided (.6m x .6m) positioned on the corner of the junction to direct people travelling from the B4035 from the West and those who have come from the North.

**Swalcliffe Park Horse Trials**



## **4. COMMUNICATION**

### **Introduction**

In order to ensure that the events are managed in an agreed manner the plan will require notification to the network managers and via media to the users of the event.

### **Highways and Police**

The calendar for the annual larger events will be issued to the contact officer in either maintenance or traffic management units for highways and the police liaison officer. This will ensure that the necessary information is at hand if operational issues arise outside the event uses which can thus be dealt with in a safe manner. If required phone numbers etc will be provided.

### **Users**

The event organisers will be issued with the approved diversion routes to form part of the information issued to the riders and supporters.

The routes etc will be added to the website for ease of reference.

### **Local community**

The plan and calendar will be issued to the local parish council for information to ensure that the local residents are aware of the dates etc. If required phone numbers etc will be provided.