

Head of Public Protection and Development Management  
Cherwell District Council, Bodicote House, Bodicote  
Banbury, Oxfordshire, OX15 4AA



**ATTN:** Tracey Morrissey, Principal Planning Officer

**Ref: Planning application 14/02004/HYBRID Pye-Blenheim**

Dear Ms Morrissey,

As a member of the Woodstock electorate, I wish to exercise my right to object to the above referenced planning application on the basis of the following planning policy guidelines:

**SH-1 (i)** There is no proven need for a new retail development or supermarket on the fringe of Woodstock.

**SH-1 (iii)** The development will harm, either directly or cumulatively, the vitality and viability of the commercial business centre of Woodstock.

**T-6 (c)** The development will significantly increase the number of traffic conflicts and the potential for serious accidents. It will compound traffic on the Shipton Road, Upper Campsfield, Banbury and Hensington Roads complex and on the town's main artery, the A44.

**C-7** The development will cause irreparable harm to highly valued farmland as well as the character of a locally prized landscape.

**C-10** The development will detrimentally effect the character, appearance, identity and setting of the World Heritage Site of Blenheim Palace's gardens on the SE approach to Woodstock on the A44.

I therefore request that Planning Application 14/02004/HYBRID be rejected by both Cherwell and West Oxfordshire District Councils.

Signed [Redacted] Date 24 Jan 2015

Print name Alex Liepman

Address 3 The Covert, Woodstock,  
OX20 1UU

E-mail [Redacted]

✓

*Fold, staple or tape here and post or hand carry to drop off site*

Postage

**Head of Public Protection & Development Management  
Cherwell District Council  
Bodicote House, Bodicote  
Banbury, Oxfordshire OX15 4AA**