



Please provide your details if you would like Fleetdrive Electric to contact you with more information or advice about Electric Vehicles and our partnership work.

Alternatively submit your details online at fleetdrive.co.uk/electricbicester call on 0330 303 2020 or email vicky.reed@fleetdrive.co.uk

Name: _____

Email: _____

Tel: _____



ELMSBROOK

N.W. BICESTER

ACCELERATING THE TRANSITION TO ELECTRIC VEHICLES AT ELMSBROOK

FABRICA is working in partnership with Fleetdrive Electric, the UK's leading ultra-low emission vehicle leasing company, BMW North Oxford and E-Car to encourage the transition to electric and ultra-low emission vehicles at Elmsbrook.

In addition to providing charging infrastructure in communal areas and free home-charging units, we have shaped a range of initiatives designed to engage and educate future residents about the benefits of EVs and practical usage, with the aim to achieve 10 percent of car users switching to pure electric or plug-in hybrid vehicles by 2017. These include:

- Neighbourhood EV test drive events
- 'Try before you buy' two week flexible leasing options
- Access to a network of EV charging points to support EV usage

- A dedicated website to analyse the cost benefits of fuels vs. electric, advice on choosing the right vehicle.
www.fleetdrive.co.uk/electricbicester
- Subsidised EV's for Community Champions in return for sharing their experiences with the community at events and via online forums
- An Electric Car Club through our partnership with E-Car from first occupation comprising of a BMWi3 and a Renault Zoe for which residents will receive half price membership and 5 hours free use
- Discounted electric vehicle leasing rates by Fleetdrive Electric to residents in the Bicester area



A DEVELOPMENT BY

FABRICA

by A2Dominion