



# ELMSBROOK

N.W. BICESTER

A DEVELOPMENT BY

# FABRICA

by A2Dominion



## SMART WORKING

At Elmsbrook our unique, flexible approach to work ensures that, whether you're an established business, a start-up or just want to work from home occasionally you'll feel truly supported.

- Super-fast broadband is accessible as standard
- Home offices and/or study areas are available for easy home working
- A custom-designed Business Centre will offer superior shared business facilities including meeting rooms and open desk spaces
- A home information system – The Shimmy – will be part of all the homes at Elmsbrook, displayed on a dedicated 8" tablet. The Shimmy is designed to assist residents in leading sustainable lifestyles as part of the overall design of the development. It recognises the importance of bringing up to date information to people to enable them, their families and their community to make sensible decisions and help them to feel in control. It brings together real-time information about people's energy use and generation, transport options, information about what is going on in their local community, how to get the most out of their home and much more.

### THE BENEFITS OF HOME WORKING

In line with our commitment to carbon-neutral living we aim to contribute to all three areas of sustainable development, environmental, economic and social.

As well as the more celebrated advantages such as freedom, flexibility and convenience, working from home also has significant environmental benefits. The biggest advantage to the environment of home working is the massive reduction in workers' carbon footprints, particularly for those that drive to work.

Our cycle stores and dedicated cycle paths offer stress-free trips to the local schools, shops and cafés, while Bicester town centre is within easy reach by foot, cycle or via one of the regular bus services which will be easily accessible through Elmsbrook.

Communities such as Elmsbrook who are promoters of home working can dramatically reduce their own environmental impact but there are other, more far-reaching advantages as well. For example, fewer cars on the road means that journey times are improved, less fuel is used and less pollution created. It also means less wear and tear on roads which saves public money which could then be

invested into public transport or into development of renewable technologies.

There are also advantages linked to the behaviour of home workers. For example, people who work from home tend to prepare their own lunch whereas those who travel to the office are more likely to buy lunch ready-made complete with packaging. There may also be a car journey involved in finding lunch.

There are also many other more subtle advantages to home working. Possible social benefits of home working including decreased levels of stress as employees are able to spend less time travelling and more time with their families.

For more information on the benefits of home working please speak to a FABRICA sales advisors or contact the team via any of the options below:

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