



ELMSBROOK

N.W. BICESTER

ELMSBROOK, N.W BICESTER ELECTRIC VEHICLE EVENT

FABRICA and Fleetdrive Electric would like to invite you to an electric car test drive event. We would be delighted if you were able to join us:

WEDNESDAY 12 AUGUST 2015
5.30 – 8.00PM

ELMSBROOK MARKETING SUITE
Charlotte Avenue | OX27 8TG

FABRICA launched sales of the first phase of Elmsbrook in June 2015, and have now partnered up with Fleetdrive Electric to deliver a number of electric car initiatives designed to encourage people's choice of travel to be as energy efficient as their home.

Fleetdrive Electric is the UK's leading ultra-low emission vehicle leasing company, working at the forefront of the Electric Vehicle (EV) market with key bodies such as the Department for Transport and Energy Saving Trust to accelerate the UK's transition to ultra-low carbon transport.

Together we are promoting sustainable transport at Elmsbrook with the aim to achieve 10% of residents switching to an ultra-low emission vehicle (pure electric or plug-in hybrid) by 2017.

In partnership with FABRICA, Fleetdrive Electric will be providing all future residents with a range of initiatives to experience electric cars first hand, including: subsidising EVs for champions with the community, free 2-week trial opportunities and offering expert advice and guidance on the benefits of ultra-low emission vehicles and practical usage.

We firmly believe that the best way to get people talking about electric cars is to get them to drive one.

By attending this event on 12 August you will have the opportunity to:

- Learn about our ambitions and incentives for sustainable travel
- View a range of ultra-low emission and pure electric vehicles
- Take a test drive in the Tesla Model S, BMW i3 and Nissan Leaf
- Speak to manufacturers about their latest products and technologies
- Pick up information on the funding options and grants available

Pre-book your test drive appointment by contacting:

Vicky Reed at Fleetdrive Electric
0330 303 2020
vicky.reed@fleetdrive.co.uk

Appointments for test drives will be allocated on a first come first serve basis so please book early to avoid missing out. Please also bring along your driving licence as it will be required on the day.

A range of ultra-low emission and pure electric vehicles will be available on the day for you to view and test drive, including: Tesla Model S, BMW i8 and i3, Audi E-tron, VW E-Up, E-Golf, Mitsubishi Outlander Phev and Nissan Leaf.