

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

A

Surname

Lewis

Company Name

WH Brakspear and Sons Ltd

Address

Address line 1

Bull Courtyard

Address line 2

Bell Street

Address line 3

Town/City

Henley on Thames

County

Oxon

Country

Postcode

RG9 2BA

Are you an agent acting on behalf of the applicant?

Yes

No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

**** REDACTED ****

Secondary number

**** REDACTED ****

Fax number

Email address

**** REDACTED ****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Update / refresh of the existing signage for the hotel business

Advertisement Type:

Projecting or Hanging Sign

Height:

1.2 metres

Width:

0.95 metres

Depth:

0.075 metres

What is the height from the ground to the base of the advertisement?:

3.39 metres

What is the maximum projection of the advertisement from the face of the building?:

1.25 metres

What is the maximum height of any of the individual letters and symbols?:

56 centimetres

What materials will the advertisement be made of?:

Satin painted aluminium

The colour of text and background:

Main lettering "New White 59" remainder in gold leaf. Background F&B Card Room Green with gold leaf lining. Lion's head in "New White 59."

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.5 metres

Width:

0.9 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.55 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

13 centimetres

What materials will the advertisement be made of?:

satin painted aluminium

The colour of text and background:

Lettering "New White 59" Background F&B Card Room Green with gold leaf lining. Arrow symbol "New White 59"

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.4 metres

Width:

1.2 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

69 centimetres

What materials will the advertisement be made of?:

Satin painted aluminium

The colour of text and background:

Main lettering "New White 59" remainder in gold leaf. Background F&B Card Room Green with gold leaf lining. Lion's head in "New White 59."

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.73 metres

Width:

3.8 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

2.48 metres

What is the maximum projection of the advertisement from the face of the building?:

0.08 metres

What is the maximum height of any of the individual letters and symbols?:

43 centimetres

What materials will the advertisement be made of?:

plastic

The colour of text and background:

Font colour – Fawn brown Background – Lichen green coloured fixing rail

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

1.8 metres

Width:

1.15 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.46 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

Satin painted aluminium

The colour of text and background:

Lettering "New White 59". Background F&B Card Room Green with gold leaf lining.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.5 metres

Width:

0.525 metres

Depth:

0.5 metres

What is the height from the ground to the base of the advertisement?:

1.27 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

7.5 centimetres

What materials will the advertisement be made of?:

Polished brass case with glazed viewing panel

The colour of text and background:

"New White 59" on polished brass

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:1 cd/m²**Will the illumination be static or intermittent?:**

Static

Please describe each of the 'Other type(s)' of advertising proposed

Other - individual lettering on rails

Other - menu case

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

 Yes No

If Yes, please provide details

As detailed

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

 Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Photos a submitted in application

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

04/04/2023

To Date

31/12/2099

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent

The applicant

Other person

If Other has been selected, please provide contact details:

Title

First name

Surname

***** REDACTED *****

Phone Number

***** REDACTED *****

Email

***** REDACTED *****

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

22/00566/ENF

Date (must be pre-application submission)

31/01/2023

Details of the pre-application advice received

Submit application of basis of advice received

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

Yes

No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Andrew French AssocRICS

Date

22/06/2023