

Comment for planning application 23/00853/OUT

Application Number	23/00853/OUT
Location	Land East Of Warwick Road Drayton Warwick Road Banbury
Proposal	Outline application for up to 170 dwellings (Use Class C3) with associated open space and vehicular access off Warwick Road, Banbury; All matters reserved except for access
Case Officer	Richard Greig
Organisation Name	Anna Hislam
Address	27 Greenland View, Bradford on Avon, Wiltshire, BA15 1JL
Type of Comment	Objection
Type	neighbour
Comments	<p>I object to this planning application.</p> <p>It will have a damaging impact and urbanise open countryside. The applicant is a large housebuilder. The Vistry website states that they have the objective of "Driving enhanced returns for our shareholders through increased profitability, return on capital employed and total shareholder returns."</p> <p>As recently as 18 May 2023, the Chief Executive Greg Fitzgerald gave a market update stating that the Vistry group expects to deliver adjusted profit before tax for 2023 in excess of 450m.</p> <p>This is a material consideration, as it fairly and reasonably relates to the Vistry application. This is evidence that the primary objective of the proposal is to generate profit for the applicant.</p> <p>This is material to National Planning Policy Framework paragraph 180 ("Development whose primary objective is to conserve or enhance biodiversity should be supported"). The applicant refers to paragraph 180 as a reasons for approval of the application.</p> <p>However, the primary objective of the development is profit for the Vistry shareholders. The primary objective is NOT biodiversity. It is debatable that the proposal will conserve or enhance biodiversity.</p> <p>In combination with the various other harms from the proposal, the ecological credentials are not a justification for approval. The above reasons are grounds for REFUSAL of this application.</p>
Received Date	19/05/2023 13:15:39
Attachments	