## LAND AT WYKHAM ROAD BANBURY

DESIGN COMPLIANCE STATEMENT


## Design.



ABOUT PEGASUS DESIGN
Pegasus Group's experience embraces all types of projects within the development industry from large scale urban extensions and strategies for area regeneration to renewable energy and residential schemes.

Our work supports planning applications and we have an exceptional understanding of the development control process and planning policy equirements in relation to design. Our design team is well regarded and is increasingly involved in expert design review and witness work.

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## Expertly Done.

[^0]$Q_{a l}$ $\qquad$
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## INTRODUCTION

## PURPOSE OF THE DOCUMENT

1.1 This Design Compliance Statement has been prepared by Pegasus Group on behalf Persimmon Homes LTD in support of a Reserved Matters submission for the development of parcels R1 and R3 at Wykham Park Farm, Banbury.

## PLANNING BACKGROUND

1.2 The development relates to the outline planning permission ref: 14/O1932/OUT which was approved on 19th December 2019, subject to conditions and to a S106 Planning Agreement.
1.3 The approved application is for:

- up to 1000 residential dwellings (class C 3 );
- land for a primary school and secondary school education (class D1);
- local centre to comprise retail, residential, community and other services (classes A1, A2, A3, A4, A5, D1 and D2 and C2 and C3);
- green infrastructure including formal pitches, informal open space landscape areas, children's play spaces and allotments;
- sustainable urban drainage systems including balancing ponds and drainage channels;
- connections to the surrounding highway and footpath network;
- infrastructure and utilities provision including car parking;
- land to accommodate a spine road; and
- ground remodelling, engineering works.
1.4 Condition 3 of the Outline Planning Permission says:
"Except where otherwise stipulated by condition, the development shall be carried out strictly in accordance with the following plans and drawings:
- JJGO43-033 Rev. B - Location Plan
- A_005 Rev. D Footway Linkage and Delivery Plan but only insofar as it relates to those works shown in blue.

The development shall also be carried out in general accordance with the parameters set out in the development framework plan (JJGO43/O35 Rev. Y) and the design principles set out in the amended Design and Access Statement.
1.5 Condition 6 of the Outline Planning Permission states that:

No application for reserved matters approval shall be submitted (with the exception of an application solely providing details of the new link road) until a Design Parameters Code covering the entire application site has been submitted to and approved in writing by the local planning authority.
1.6 A Design Parameter Code was prepared in collaboration with Cherwell District Council and Oxfordshire County Council to comply with Condition 6 of the Outline Planning permission.
1.7 This document was approved on 8th October 2021.


## Persimmon <br> Together, we make your home

## APPLICANT BACKGROUND

1.8 Building over 13,500 beautifully-designed new homes a year in more than 350 prime locations nationwide, Persimmon is proud to be one of the UK's most successful housebuilders, committed to the highest standards of design, construction and service.


THE SITE
1.9 Regulating Plan.
1.10 The site covers an area of 7.87 hectares ( 19.45 acres). The northern boundary of the site lies adjacent to a recently constructed development by Morris Homes as part of the South West Banbury allocation. To the west is the realigned Bloxham Road (A361) and new spine road access roundabout. To the east is an existing hedgerow retained as part of the green infrastructure framework. The southern boundary is formed by the new spine road movement corridor.


THE SITE WITHIN THE WYKHAM PARK FARM DEVELOPMENT \| Not to scale


EXISTING LANDSCAPE FEATURES | Not to scale


## THE WYKHAM PARK FARM DESIGN PARAMETER CODE

## SITE-WIDE MASTERPLAN PRINCIPLES

2.1 Key design principles / parameters were outlined within the Design and Assess Statement, submitted as part of the outline application. The subsequent preparation of the Design Parameter Code (DPC) to meet Condition 6 of the Outline Planning Permission, enables a consistent approach to the delivery of the development and provides a basis for assessment of detailed design and proposals. The key objectives of the DPC are stated as:

- to establish a clear vision for the development that creates a distinctive; good quality; and well-designed new community for Banbury, reflecting its rural/urban edge location;
- to identify masterplanning principles and provide a robust implementation framework through which to achieve distinction in design character across the development; and
- to identify how to deliver design quality and design consistency through reserved matters proposals."
2.2 The DPC includes:


## Regulatory Plan

An overarching coordinating plan that 'fixes' elements of the development design and provides advisory information to coordinate reserved matters applications

## Landscape Code:

Provides guidance on the design and delivery of distinctive character areas and the key components that comprise the multi-functional open space resource. It also includes coding and guidance for planting; strategic blue and green infrastructure; play; public art; and public realm including street furniture, along with biodiversity objectives

## Access and Movement Code

Provides a structure for street form and road hierarchy; access points to development parcels; identifies the pedestrian and cycle network; and car and bicycle parking strategy.

## Built Form Code

Provides parameters for building heights and density; materials; and guidance on the interpretation of urban design principles. It also includes a placemaking strategy using coding for Character Areas and the Character Area Frontages to create a positive identity to the development.

## THE DESIGN VISION

"Wykham Park Farm will sensitively respond to its context, providing a considered and appropriate interface that reflects the transition between the urban edge of Banbury and the surrounding rural landscape. The provision of a range of facilities and uses will create a high quality development that responds to the local built context of Banbury Town and more recent adjacent developments; and a well balanced and vibrant neighbourhood to accommodate energy efficient housing, education, local centre with community facilities and recreational facilities. The development will provide a connected street network, complemented by an integrated network of safe, attractive and varied travel routes, that facilitate connectivity to communities beyond the site and encourage more sustainable active travel choices, such as cycling, walking and horse riding. The community will be designed to promote healthy living and well-being, with everyday uses provided for, encouraging exercise, social interaction and contact with nature."
2.3 Section 3 of this Design Compliance Statement presents the design proposals for this reserved matters application and how the design responds to the overarching Regulatory Plan and Coding.


REGULATORY PLAN I Not to scale


## MOVEMENT

- Bus stop
- School bus stop
$\leftrightarrow \quad$ Foot and cycle connection over swale channel providing connectivity between parcels
----- New leisure route - route to be determined as part of landscaping eserved matters ( 3 m - suitable for pedestrian and cycle)
\&-- Cross parcel permeability. To be achieved through design of residentia streets and footpaths
-- Existing PRoW footpaths
--- Existing bridleway
- New section of bridleway - route to be determined as part of landscaping reserved matters ( 3 m )
- Crossing point
- Refuge crossing point
- Bridleway crossing point Pedestrian link
- 477 - Route of footpath 47 diversion
-495-- Route of footpath 49 diversion
STREET TYPOLOGIES

| STREET | GIES |  | LEAP/NEAP) |
| :---: | :---: | :---: | :---: |
| $\square$ | Spine road (3m foot/cyclepath and 2 m footway | * | Sports pavilion and car parking (marked CP on plan) |
| F-r | Primary street 1 (3m foot/cyclepath) | * |  |
| $\rightarrow->$ | Primary street 2 - route to be determined as part of reserved | CHAR | CTER AREAS AND FRONTAGES |
|  | matters ( 3 m foot/cyclepath and 2 m footway) | $\square$ | Core character area |
| $F \cdot \square$ | Schools/local centre loop (2m footway) |  | Suburban character are Local centre |
| GREEN | INFRASTRUCTURE | $\square$ | Spine road frontage |
|  | Informal open space | - | Gateway frontage |
|  | Sports pitches |  | Greenway frontage |
|  | Existing wood/tree belt | - | Salt Way frontage |
| $\triangle$ | Allotments and car parking (marked CP on plan) |  | Landmark required at key frontages and corners |
|  | Swale channel | - | Consistent (predominatly formal) frontage |
|  | SuDS basin | $m$ | aggered (predominantly informal) |
|  | Hedgerow to be retained |  | frontage |

## DESIGN PROPOSALS AND RESPONSE

## PROPOSED LAYOUT

3.1 development within parcels R1 and R3 and responds to the aspirations and requirements of the Wykham Park Farm Design Parameter Code, to provide an attractive development along the urban edge of Banbury.
3.2 Add in a description of dev in terms of placemaking?
3.3 The mix of dwellings includes:

## Open Market

$31 \times 2$ bed houses
$96 \times 3$ bed houses
$41 \times 4$ bed houses
Total 168 units

## Affordable

$10 \times 1$ bed maisonettes
$6 \times 1$ bed houses
$18 \times 2$ bed houses
$14 \times 3$ bed houses
Total 50 units

## Shared Ownership

$14 \times 2$ bed houses
$8 \times 3$ bed houses
Total 22 units
This provides a total of $\mathbf{2 4 0}$ dwellings within parcels R1 and R3.
3.4 The following pages set out how the design proposals respond to the Landscape Code, Access and Movement Code and the Built Form Code.
3.5 For ease of reference, extracts of the DPC are used to make comparisons between the proposals and the Mandatory Coding design fixes, where relevant to the site. Compliance is indicated by the symbols below. Any non-compliance is added with an explanation.


Mandatory Coding Box compliant where relevant
within the application site


PROPOSED LAYOUT | 1:1250

## LANDSCAPE CODE

## LANDSCAPE PRINCIPLES

3.6 This section sets out how the Green Infrastructure Framework established through the outline consent for the site should be delivered and how these comply with the DPC where relevant to the application site. The areas include informal landscape spaces, play spaces and ecologically rich areas that are connected via a network of footpaths and cycleways.

The DPF states the following must be delivered as part of any reserved matters application

- a landscaped gateway along Bloxham Road;
- choice and accessibility to and within the open space network;
- attractive, safe and appropriate facilities for play;
- multi-functional green corridors which convey surface water drainage and provide pedestrian and cycle connectivity;
- areas of habitat biodiversity;
- tree planting within the spine road, primary streets and residential streets; and
- retain existing ecological features, where appropriate.
3.8 To create a diverse landscape design across the Wykham Park Farm development, the DPC identifies 7 distinct coded areas. These are:
- Parkland Gateway;
- Eastern Park:
- Greenways;
- Salt Way;
- Spine Road and Greenway Nodes;
- Residential Areas; and
- Local Centre.
3.9 The application site contains 4 of these coded areas.


CHARACTER OVERVIEW FROM DPC | Not to scale


PARKLAND GATEWAY LANDSCAPE PROPOSALS | Not to scale

## GREENWAYS

3.12 The Greenways present green corridors between the development parcels. They will serve to provide: connectivity in the form of pedestrian and cycle links within an attractive green corridor; ecological benefits; proposed swales; and additional amenity space for residents.

## Western Greenway

3.13 The Western Greenway landscape approach is informal with a focus on habitat creation. It consists of informal planting with mixed groups of native and moisture loving trees, wetland meadow grass planting, marginal planting within base channel, occasional eature trees and bulb planting at crossing points with native hedgerows along the post and rail fence.

## Section

3.14 The design proposals comply with the DPC requirements, however trees are proposed within the grass verge where possible due to the proximity to the street.
3.15 The proposed development responds to the DPC guidance as follows: Key Characteristics
3.16 The proposed development complies with the DPC. Key Tree Species
3.17 The proposed development complies with the DPC, however the use of Salix cinerea has been avoided due to the close proximity of dwellings and the risk of damage to foundations.

## Design Principles

3.18 The proposed development complies with the DPC, apart from the following: Wetland meadow grass on swale banks instead of wildflower meadow grass; Bench seating and informal play areas are not proposed due to the lack of space; the Leisure route is not proposed to drop down to lower swale level; and headwall vegetation will be revised when the swale design is finalised.



## Central Greenway

3.19 The Central Greenway character is more formal with a focus on amenity value. The landscape approaches are formal planted trees in rows at the edge of street parcels, scattered multi-stem birch trees, swathes of mixed spring bulb planting, wetland meadow grass planting and marginal planting within base channel.

## Section

3.20 The design proposals comply with the DPC requirements, however trees are proposed within the grass verge where possible due to the proximity to the street. The 3 m foot/cycle path and Local Centre loop road are beyond the application site boundary.
3.21 The proposed development responds to the DPC guidance as follows:

## Key Characteristics

3.22 The proposed development complies with the DPC, however informal play is not proposed due to the lack of space.

## Key Tree Species

3.23 The proposed development complies with the DPC with the use of all species.

## Design Principles

3.24 The proposed development complies with the DPC, apart from wetland meadow grass on swale banks instead of wildflower meadow grass.


## RESIDENTIAL AREAS

3.25 The residential areas consist of two character areas namely Core Character Area and Suburban Character Area. The tree planting strategy within residential areas will use a wide range of fastigiate trees to provide distinct separation between character areas.
3.26 The landscape approach within the Core character area will be a more formal appearance and enhanced with street tree planting, variations of shrub planting or ornamental hedgerows, punctuation of specimen shrubs at the key junction where possible to provide greening within the residential parcels.
3.27 The suburban character area will be informal and provides a transition to the structuring landscape that defines the edges of the site. This will comprise variations of shrub planting or hedgerow planting, street tree planting (where possible) and lawn to edge for plots fronting open space. The design approach is to provide vibrant colours and seasonal interest as well as large structural landscape features for plots in close proximity to areas of parkland open space and the Greenways.
3.28 The proposed development complies with the Residential Street DPC requirements.

## Boundary Treatments

3.29 The boundary treatments within both Core and Suburban Character Areas are fully compliant with the DPC.


## PLAY STRATEGY

3.30 The LAPs are located to the centre of the residential parcels. The design approach includes: a formal hedge around green space on the sides of the street; larger trees in corners to frame POS; and seating framed by a variation of shrub planting, incorporating natural materials and finished in earthy colours. The strategy will enable natural surveillance into and out of the play areas and integrate a variety of elements to provide sensory richness.
3.31 The requirements of the DPC on the mandatory fixes are fully incorporated into the design proposals.

## Planting to Play Space

ensure formal and informal planting species reflect location of each play space within its landscape coded area (efer to relevant section of code). provide flowering species within the herbaceous and shrub planting.
no toxic, thorny or spiked leaved plants to be used.
enable natural surveillance into and out of play.

Reserved matters applications that include areas for play must:
be universally accessible.
be designed to have natural surveillance from adjacent
be designed to have naturals rotes.
development and/or access routes
be designed and specified to be safe, secure and robust.
be accessible from the leisure route network
be designed to reflect their location within the development.
incorporate planting and natural materials.

- integrate a variety of elements to provide sensory chness.
ange of age groups.
as seating in locations which are accessibls such
fer good visual contact whith accessible and
corporate bins contact with the play space, and
include natural play features such as grass mound ogs and boulders.
include equipment and elements constructed from natural materials finished in earthy colours. natural materials finished in earthy colours. though tree planting, where possible.

PLar AREA SCHEDULE
Bench Seaing $\qquad$

1 $\qquad$
 $\qquad$
©


## ACCESS AND MOVEMENT CODE

## ACCESS PRINCIPLES

3.32 This section sets out how key access and movement principles have been applied to the proposed development and how these comply with the DPC where relevant to the application site.
3.33 The DPC applies the following principles:

- Create a movement and access network which prioritises walking and cycling and reduces reliance upon the private car
- Provide safe, over-looked, convenient and legible links to the places people want to go to such as the school and local centre
- Create a street hierarchy that is safe, legible and welcoming;
- Integrate tree planting and other soft landscape into street and public realm design to provide structure, ecological habitats, environmental benefits and visual interest
- Integrate street furniture and public art into street and public realm design; and
- Expansion of the existing walking and cycling network by making connections to existing Public Right of Ways, where possible, and sensitive and appropriate diversions where necessary, and creation of a part of the circular bridleway.
3.34 The key access and movement principles are included on the approved DPC plan adjacent. The proposed layout and how these principles have been applied, is shown on the plan opposite.


ACCESS AND MOVEMENT CODING | Not to scale


## PROMOTING ACTIVE TRAVEL

3.35 The proposed development encourages active modes of transport, including walking and cycling, through the provision of a connected, accessible and safe network and hierarchy of routes. These links provide connections to places within the site, the Wykham Park Farm development and the surrounding area.
3.36 A total of X pedestrian and cycle links are provided.
3.37 The proposed development achieves all relevant mandatory principles set out within the DPC


M
Reserved matters that deliver elements of the movement etwork must deliver:
Inks east-w foutes including pedestrian and cycling Inks east-west within the development and linking off-site;
active and recreational travel routes, along a series of leisure paths, such as through the greenways and parkland and provision of a new bide roust and lit Pedestrian and cycleway providing access from parce R1 to Bloxham Road;
ensure all street forms are pedestrian friendly and provide either a footway or a shared surface; connectivity through and between development parcels (mlocations as shown on regulating plan) to movements; footways and cyclepaths that are overlockede by adjacent properties and streets and lif for saf by outside of daylight hours
safe and well-defined crossing points over roads and swales in locations shown on requlating plan as part of a comprehensive and connected network;
appropriate street furniture elements such as bins, cycle stands and benches in locations.


EXAMPLE OF A PEDESTRIAN/CYCLE PATH

LAND AT WYKHAM PARK FARM, BANBURY [ 1 DESIGN COMPLIANCE STATEMENT


PROPOSED 3D VISUALISATION OF LEISURE ROUTE WITHIN THE GREENWAY


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## SPINE ROAD

3.38 The Spine Road bisects the wider Wykham Park Farm development, providing the primary access to all residential areas and the local centre. It forms the southern boundary of the application site and "must feel like a residential one; and have a rhythm of intensity and a character that evolves from the western end to the eastern end."
3.39 The Spine Road from the new roundabout off Bloxham Road (A361) to a fixed point at the eastern end of the site, will be delivered by L\&Q Estates. This includes verges, foot/cycleways and street trees. The proposed development reflects the approved Spine Road design and responds to the profile requirements within the DPC
3.40 The proposals comply with all aspects of the DPC apart from one principle within the Greenway Node Coding. The western node is required to have no more than 2.5 storey height, however the proposals include 3 storey units as the corner-turning units. Although this is against the DPC, the 3 storey units provide better articulation of the street scene and create landmark buildings at the entrance to the Gateway with minimal difference in ridge height to neighbouring units.



Greenway Node Coding
Greenway Nodes
 -Gieennay Nodes
$\qquad$ Sm making pedestian

 along the spin read.
Simple wide toneter Simple wide
teraces.
leraces.
Buit form must addess the spine road and Griennay The buil form groupings could in icude coconere turning
hidings but must ens Suild dings but must ensure that side elevations
positively adderss
reennways and contain window

 Bulding heights must be no more than $21 / 2$ storevys

at the westem node but can be up 0 o 3 storeys at the easem node, efelecting the p poximity to the Local | $\substack{\text { eastern no } \\ \text { C.ente. } \\ -. . . . . . \\ \hline}$ |
| :--- |

Variation in build line
to accommodate
undercroft access

At least 20 m spine road frontage and increased frontage offset

2no. Ginkgo bilobas at the entrance to the Greenway




PROPOSED STREET SCENE ALONG SPINE ROAD FRONTAGE


PROPOSED SPINE ROAD FRONTAGE

|  |  | SPINE ROAD | RESIDENTIAL STREET | EDGE OF PARCEL STREET | PRIVATE DRIVE (INNER \& OUTER) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Design speed | 30 mph | 20 mph | 10 mph | 10 mph |
|  | Carriageway width | 6.75m carriageway <br> 2 m footway <br> 3 m combined cycleway and footway | 5 m carriageway ( 5.5 m for first 12 m ) 2 m footway to both sides | 6 m shared surface <br> Comprising 4.8 m vehicle tracked area \& 1.2 m pedestrian over-runnable | 4.8 m shared surface (not adoptable) 6 m shared surface comprising 4.8 m vehicle tracked area \& 1.2 m pedestrian over-runnable (adoptable) |
|  | Verges | 4 m verge to be provided to north side of the carriageway, located within adoptable highway*. | None | None | None |
|  | On-street parking | Intermittent within verges (the grass verge is to be the dominant feature) | Yes | Yes | On-plot or parking courts |
|  | Direct drive access | Yes (up to 25 individual accesses along spine road). Driveways must permit access and egress to the spine road in forward gear. | Yes | Yes | Yes |
|  | Character areas | Core, Local Centre | All | Greenway frontage | Core, Suburban |
|  | Traffic calming | Islands to crossing points, change of materials, raised table treatment (coloured chipping), pedestrian refuge island, formal crossing points | Shared surface treatments | Shared surface treatments | Shared surface treatments |
|  | Carriageway materials | Asphalt <br> Coloured chipping to denote crossing points | Asphalt <br> Areas of block paving | Block paving | Block paving |
|  | Footway materials | As carriageway | As carriageway | n/a | n/a |
|  | Cycleway materials | As carriageway | n/a | n/a | n/a |
|  | Building layout | Buildings fronting the street | Buildings fronting the street. Animation required to side elevations facing towards street | Buildings fronting the street. Animation required to side elevations facing towards the street | Urban form, building frontages to provide definition and enclosure to street. Consistent passive surveillance |
| No verge within initial spine road section between main access junction and first residential street junction. <br> Tree planting within mown grass | Soft landscape treatment | Tree planting at 20 m centres within grass verge (subject to design, engineering and financial requirements) ${ }^{\dagger}$ <br> Soft landscape to be included within private gardens where appropriate | Shrub and tree planting will be incorporated in streets through build outs every $50-70 \mathrm{~m}$ along alternating sides of the street Soft landscape to be included within private gardens where coded | Streets front onto planted greenways. Soft landscape to be included within private gardens where appropriate | A minimum of one street tree must be provided every 70 m along private drives (in 2.5 m tree pit verge). |
| driveways and junctions. Subject to design and engineering requirements | Street lighting | Column mounted street lighting | Column mounted street lighting | Column mounted street lighting | Column mounted street lighting |



## CYCLE PARKING

3.41 Provision of high quality, secure and well-located cycle parking is required for both private and public areas. Private residential cycle parking is provided within the curtilage of each dwelling. The public spaces within the application site are limited to two play areas within which cycle parking is provided.

M $\qquad$
Reserved matters applications must include
Privat residential cycle parking integrated within the
curtilage of a dwelling or other convenient Iocation for Curtilage of a dwelling or other convenient location for
apartments which are safe and secure and which do not detract from the quality of the environment. Apartments will require the provision of covered and secure cycle storage.
Public cycle parking located at communal features such as play and sports facilities, amenity open space and in the Local Centre to serve the community centre, retail units and primary school.
Cycle parking in the public realm which is visible and
convenient to access and secure.
by adjacent properties, streets and open space.

## CAR PARKING

Cherwel's must foilow the pinciles set out in
Chervell's Design Guide.
Pedestrian and cyclist safety and quality of experience must take precedence when considering car parking within the development. Integrated parking solutions are required
which minimise the car as an obstacle or visual detractor to the streetscape and public realm. Sufficient spaces for residents and visitors must be provided which are accessible, safe and secure.

An element of unallocated/visitor parking can be incorporated within the spine road (within verge). Visitor parking can be provided within residential streets and as small parking courts.
Car parking across the development must:
Include a range of car parking solutions suited to the
location and context within the development,
design which avoid any conflicts with pedestrian and design which avoid any
cyclist safety; cyclist safety
for natural surveil spaces where there is opportunity
Integrate al spaces.

| CAR PARKING TYPOLOGY | DIAGRAM | DESIGN PRINCIPLES OF TYPOLOGY |  |  |  | 害 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| On-street parking: this is car parking placed off plot and on the street (including kerbside parking parallel; perpendicular; angled to the pavement). |  | For both parallel and perpendicular solutions, a maximum of 4 bays should sit together before being broken up by a public realm solution which could be vegetation. Un-allocated on-street parking. |  | - | (1) |  |  |
| On-plot garage: this includes private garage attached and detached from the dwelling |  | Minimum internal area of 3 m by 6 m . <br> Double garages should be limited. <br> Appropriate and contextual architecture and materials of the garages. <br> Only appropriate for larger semi-detached or detached homes |  |  |  |  | $\bigcirc$ |
| On-plot hard standing: this includes parking bays located next to the dwelling. |  | Excessively long driveways which breach the maximum parking standards should be avoided. <br> It should be designed to limit the gaps in the street frontage. |  | $\bigcirc$ | - | - | - |
| Rear parking courtyard: groups of parking bays located within a shared courtyard |  | Must be well-overlooked and have direct access to individual dwellings/gardens. <br> Courtyards should service no more than 6 properties and a maximum of 12 spaces. <br> Landscape and tree planting should be integral part of the design. |  | $\bigcirc$ | 0 | O |  |
| Parking square: shared car parking surrounded by development with integrate public realm features. |  | Ensure good surveillance from neighbouring properties. Integrate public realm elements of landscaping, street furniture and lighting with the public square. |  |  |  |  |  |



## BUILT FORM CODE

## BUILT FORM PRINCIPLES

3.42 This section sets out how built form principles have been applied to the proposed development and how these comply with the DPC where relevant to the application site.
3.43 The DPC presents the following context, guidance and coding

- approach to building heights;
- approach to development density;
- an Indicative Parcel Framework plan to provide guidance on design principles for the layout within each development parcel; and
- character areas and frontage coding.




BUILDING HEIGHTS
3.44 Within the application site, parcels R1 and R3 contain parameters of between 2 and 3 storey. At the Gateway, buildings are proposed at a height of 2 storey to respect the setting of the new parkland landscape area along Bloxham Road and the rural edge to development.
3.45 Buildings along the spine road are predominantly 2 storey with occasional 2.5 storey to articulate the street scene and provide a varied roofscape. At the western Greenway Node, 3 storey dwellings are located at the corners to aid legibility and provide a sense of enclosure. Whilst this complies with the building heights parameters in the DPC on the eastern corner, it is not in accordance with the western corner. It also contradicts the design fix principles for the western Greenway Node. However, in relation to the proposed Spine Road character and the massing of adjacent dwellings, it is considered that the proposals provide a more appropriate design solution.
3.46 Building heights in the northern part of the site are 2 storey in accordance with the DPC parameter plan.

## DEVELOPMENT DENSITY

3.47 Densities generally align with the building heights, with medium density development located along the Spine Road and within the Core Character Area, reflecting the terraced forms and consistent frontages.
3.48 Lower density development is located in the northern part of the site and along the Bloxham Road Gateway to reflect the transition towards existing and proposed landscape features

LAND AT WYKHAM PARK FARM, BANBURY Ifin design complance statement


## 

## INDICATIVE PARCEL FRAMEWORK

3.49 The DPC identifies important design principles to guide the layout of development parcels, informed by national and local design guidance. The proposed development has been designed within the parameters set out in this code and using best practice in urban design, to achieve high quality and legible structure.
3.50 The key design principles are:

- Consistent (predominantly formal) frontage;
- Staggered (predominantly informal) frontage

Connected street network

- Key building grouping;
- Landmarks;
- Internal spaces; and
- Interface spaces
3.51 How these are applied to the proposed layout is shown on the plan opposite.

front elevation

front flevation

frontelevation



BARNWOOD 2 storey corner turning dwelling)

## ASHDOWN

(3 storey corner turning dwelling)

## WHINFELL

(2.5 storey dwelling)

[^1]

## 



## CHARACTER AREAS

3.52 The DPC identifies two character areas:

- Core character area
- Suburban character area
3.53 The character areas parameter plan broadly splits the proposed development parcels R1 and R3 in half, with Core to the south and Suburban to the north. Within each character area more detailed frontages are identified that require a specific built form response. The specific
frontage typologies within the application site include
- Spine Road Frontage
- Gateway Edge
- Greenway Edge
- Greenway Node.



## MATERIALS PALETTE

3.54 To reinforce the character of each area and frontage, a specific materials palette is identified within the DPC including red brick, buff brick, textured red brick and Ironstone.
3.55 The materials chosen within the proposed development are shown below. These are applied to each character area and frontage typology in accordance with the DPC requirements.


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MATERIALS DISTRIBUTION | 1:1250

## CORE CHARACTER AREA

3.56 This is the most visible area of the site, providing a setting for the primary movement route through the site and the Wykham Park Farm development beyond. A series of landmarks and spaces provide a legible route that assists wayfinding.
3.57 Defined by high levels of enclosure, strong building lines and near continuous frontage, the proposed development complies with the DPC in all aspects of the mandatory fixes listed opposite.

## Materials used within the character area



Terraced units provide a near
PROPOSED STREET SCENE

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General density of 35-40 dph, but with some variation along the spine road. Lower density approach $25-35$ dph at the western gateway, rising to $35-40$ dph at the Greenway Nodes and highest densities +40 at and around the Local Centre. Building and roof lines to be formal and regular but will include some breaks at key locations such as the Greenway Nodes and areas shown on Regulatory Plan.
Terrace, townhouse and semi-detached predominant house types with groupings of up to 5 units. or cornerturning units to provide variety within the built form.
Dormer windows and chimneys permitted throughout the character area. the character area.

## Core Area Materials

A simple palette of materials must be used with minimal variation.
$60 \%$ red brick; $30 \%$ buff brick; $10 \%$ light coloured ender.
Red and grey clay plain tiles.
Grey tiles and white painted door and window returns must be used on buildings fronting the spine road Both red and grey tiles are acceptable for areas away from the spine road.
ronstone and slate grey tiles at frontage along the Gateway Edge and Greenways and at Greenway Nodes Buff brick for buildings that front the Local Centre


## Core Area Boundary Treatments:

A hard landscaped boundary to provide a more urban and formal character, using either stone or brick wall o match house materials or metal railing (1-1.2m height) and hedging.
eat the spine road and primary street, except where ironstone used where boundary material must match. Visible rear garden boundaries must be 1.8 m tall stone or brick walls to match house materials. Boundares to parkng courtyards must be 1.8 m high

## Core Area Parking

Up to 25 individual accesses are permitted along the spine road. Private drives are also permittec to serve groups of no more than 5 dwellings. Some visitor steet
Courtyard and on-plot parking should be provided for
Courtyard and on-plot parking should be provided for Cares areas not accessed from the spine road - see
Car Parking Typologies (page 79) for more detai



## SUBURBAN CHARACTER AREA

3.58 This character area is less visible than the Core area with movement reduced.
3.59 Defined by a more informal arrangement, verdant character in terms of its relationship with strategic
landscape and edge of site and lower building heights, the proposed development complies with the DPC
in all aspects of the mandatory fixes listed opposite.

## Materials used within the character area



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Lower built form enclosure to streets and spaces Variable front garden de be a minimum 1.5 m ).
Buildings which terminate prominent view corridors wayfinding, such as to connections to the Gre . neys, porches, or dormer windows. Use of gable Iso be approprite Borner-turning units would encouraged.
buildings.
General density of $25-35$ dph
group
Building and roof lines to be informal and irre
House types with groupings of up to 5 units
$60 \%$ red brick; $30 \%$ textured brick: $10 \%$ light coloured render.
Ironstone and slate grey tiles at frontages along the Salt Way and Greenways

Suburban Area Boundary Treatment A soft landscaped boundary to provide a greener and or mixed shrubs (see landscape code for indicative species palette)
Lawn to edge for properties fronting open space Boundaries of back gardens which face the public . In locations with higher footfall such as fronting play areas, or adjacent to points of connectivity to Salt Way .foreenway crossings, harder forms of boundary and (materials to match house) or metal railings
rban Area Parking
Inner private drives must accommodate parking of carriageway.
on-street.
See Car Parking Typologies (page 79) for more detail.



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GATEWAY FRONTAGE
3.60 The Gateway Frontage creates the first impression of the development as the arrival point of the site" acting as an interface between the new rural edge of the settlement with the surrounding countryside.
3.61 Defined by a consistent building line and materials, the proposed development complies with the DPC in all aspects of the mandatory fixes listed opposite.




PROPOSED 3D VISUALISATION
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## GREENWAY FRONTAGE

3.62 The Wykham Park Farm develoment contains two Greenways that run north-south linking to the rural context beyond. One runs through the centre of the site and the other along the eastern boundary.
3.63 The DPC states that
"development facing onto the Greenways mus reinforce the strong visual and physical links to these linear open space features through appropriate design, siting, layout and choice of materials."

## Greenway Frontage Coding

Within the Core Area a more formal built edge should be provided that must show consistency of building line with minimal variations. Towards the northern and southern Greenway extents variation in building and roof line should be encouraged to provide a looser built form structure to respond to the Suburban Character Area.
Predominantly semi-detached and detached house types.
Predominantly building heights of 2 storeys.
Building heights could be $21 / 2$ storeys or 3 storeys (only within the Core area)
Front garden depths/frontage set-backs must be a minimum 2 m
Opportunity for larger homes at a lower density accessed by private drives which have shared surface design qualities.
Building must front the Greenway.
Where side elevations front the open space these must contain windows to activate the façade and provide passive surveillance

Layout design must co-ordinate with adjacent residential parcels to ensure ped/cycle $\mathrm{N}-\mathrm{S}$ and $\mathrm{E}-\mathrm{W}$ connectivity between parcels and across Greenways (see Regulating Plan).
Ironstone and grey slate tiles
Visible rear garden boundaries must be 1.8 m tall ironstone walls.
Front gardens must be laid to lawn with low shrubs.
Boundaries of back gardens which face the public realm must have 1.8 m tall brick or stone wall to match house material.
In locations with higher footfall such as fronting play areas, or adjacent to points of connectivity to greenway, harder forms of boundary treatments may be more appropriate to define public and private space. Treatments could include a low wall (materials to match house) or metal railings.


## PROPOSED STREET SCEN



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## CONCLUSIONS

## OVERALL APPROACH

4.1 The proposed development will create housing choice and new amenity spaces for the existing and new community whilst improving public access across the site and to the wider pedestrian network
4.2 The layout is founded on the best practice in urban design, community integration and sustainable development, with strong links to the wider area. It aims to create a development for the 21st Century, whilst reflecting the desirable elements of the local vernacular.
4.3 In this context, the development will respect the local character but also move the community towards a more sustainable future, through a significant increase in housing choice. Development will accord with the principles of high quality design and bes practice to create a townscape that is varied and sympathetic to its environment. The aim must be to achieve a development with a strong identity and distinct sense of place whilst at the same time integrating with the existing community.
4.4 The development proposals will be achieved in the following way

- The creation of a high-quality development of new affordable homes in Banbury that integrate within the existing settlement;
- Providing a development that is well connected, readily understood and easily navigated;
- The creation of a landscape strategy that responds to the loca area, provides a visual enhancement and encourages biodiversity;
- Provide dwellings with an architectural style that is distinctive, simply detailed, and sympathetic to the local vernacular; and
- Promoting the objectives of sustainable development through layout and design.


## CONCLUSION

4.5 The Reserved Matters submission provides a sensitively designed development which complies with the requirements of the Wykham Park Farm Design Parameter Code.


No matter the project, no matter the challenge, you can rely on us to find solutions, to get things done, to get things

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## Expertly Done.

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3 All paper sourced from sustainably managed forests.


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