

**From:** David Lowin  
**Sent:** 22 August 2022 09:28  
**To:** DC Scanning  
**Subject:** FW: Siemens Healthineers Development nr J9  
**Attachments:** Public Art planning process.pdf; pavilion kingsmere.jpg; IMG\_7631.JPG; FOI CU.jpg; FOI installation.jpg

For DEF file 22/01144/F

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**From:** Tara Murtagh-Stewart <Tara.Murtagh-Stewart@cherwell-dc.gov.uk>  
**Sent:** 17 August 2022 17:38  
**To:** David Lowin <David.Lowin@Cherwell-DC.gov.uk>  
**Cc:** Paula Bailey <Paula.Bailey@Cherwell-DC.gov.uk>; Nicola Riley <Nicola.Riley@Cherwell-DC.gov.uk>  
**Subject:** Siemens Healthineers Development nr J9

Hello David,

I have discussed this development with my colleagues regarding the Public Art contribution and we are in agreement that ideally it should include both a high-quality art feature on site as well a supporting programme of creative engagement with artists to benefit the surrounding communities. At this stage, it is not possible to present a fully costed proposal as such but rather to determine the budget and process to be undertaken.

Typically the budget is calculated in relation to the scale and cost of the commercial development, commonly determined at a rate of £10 per square meter or between 0.5 – 1% of the cost of the whole development as recommended by Arts Council England and widely benchmarked nationally and locally. At £80m development costs, the lowest calculation would be at 0.5% which would set the budget at **£400,000**. We consider this an appropriate sum to ensure a high quality outcome and sustaining impact in both strands of work, split into (a) £250,000 for the physical artwork/s and (b) £150,000 for arts engagement programme for Cultural Wellbeing

- (a) The Physical Artwork created could be a landmark feature/series of features outside the plant, visible to passing public, or an interior feature in the atrium of the reception area to enhance the Sense of Place for workers and visitors alike. A kinetic sculptural artwork, possibly deploying magnets in its mechanism might be suitable here. The first steps in the process is devising the full artist brief for tender to include available budget, timescales, materials, themes etc. for Artists working in the public realm to respond to and enable the drawing together a pool of possibilities specific for this commission for selection. We have a substantial database of artists of the requisite high calibre as well as specialist networks to advertise further. Commissioning the work could either be handled in-house by Siemens design team or the agreed sum transferred to Cherwell DC to be managed by the council's arts team. We are happy to advise on any element of the commissioning process and always recommend reserving a minimum 12% towards management costs and maintenance provision. The key concern is to ensure will that the bespoke artwork is of a very high quality and sustainable with all aspects of installation, groundwork, signage and lighting accounted for appropriately.
- (b) The Community based strand is an area we can best support through the North Oxfordshire Cultural Education Partnership (NOxCEP) which is led and managed through the CDC Arts Team since 2017 and includes all the key local professional arts organisations/practitioners (eg. the Mill Arts Centre, Cherwell Theatre Company, OYAP Trust, Community Albums, Animation Station, the Bicester Festival etc.) and educational partners across the board (primary /secondary/higher as well as specialist and informal non-school settings) to promote and develop better access to the benefits of quality arts experiences for children and young people. The contribution sum is based on the model of the current 2 year programme of work 'Better Lives through Culture' with a budget of £146k, which was supported with a significant cash contribution from [Artwork](#) to match funds raised from the council, with further support from local business (NorBar) and Sanctuary Housing. It had a particular focus on the positive impact of arts in supporting good mental health and emotional wellbeing in response to lockdown impacts, but also

skills building, art accreditations and professional development. It included a series of extended (10 week) artists residencies in 8 schools and 4 community settings has resulted in nearly 1000 children collaborating with artists to build sculptures, design new permanent artworks, create films and animations, participate in carnival & festival parades and perform choreographed dances in professional settings. NOxCEP provides vital opportunities for artists and schools to connect as well as bring forward key partnerships and collaborations, eg with mental health service and community safety teams, for improved outcomes for Children and Young People. The contribution will support NOxCEP partners going forward with a new 2/3 year programme of work of this nature at a pivotal time. An additional emphasis on Arts and Science can be explored through collaborative activity with Oxford City CEP partners too, to fully link Siemens Healthineers to the local schools & communities in the surrounding vicinity of J9.

I hope this gives enough detail for this stage of proceedings but I am happy to supplement with more information and images of the kind of work we refer to or have previously put into place.

All the best,

Tara Murtagh-Stewart

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I am not at work on Thursdays.



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