

Churchill Retirement Living – Development design examples as displayed on their website in comparison to the Appeal proposals



Proposed North Bar Street redeveloped perspective



Proposed Castle Street redeveloped perspective



Penrith, Cumbria



Huntingdon, Cambridgeshire



Fishponds, Bristol



Newbury, Berkshire



Highcliffe-on-Sea, Dorset



Yate, Gloucestershire



Towcester, Northamptonshire



Abingdon, Oxfordshire



Ludlow, Shropshire

All these developments follow a similar design theme, notwithstanding their varied locations. It is broadly this design that is now proposed at Banbury.

The developer appears to have occasionally developed a different design ethos to reflect local surroundings, as can be seen in the following images:



Salisbury, Wiltshire



Berkhamsted, Hertfordshire



Penzance, Cornwall