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TRAFFIC CONSULTANTS 020 8780 0426

WATERPERRY COURT DEVELOPMENTS LTD

WATERPERRY COURT, MIDDLETON ROAD, BANBURY,
OX16 4QG

TRAVEL PLAN

November 2021

Oxfordshire County Council Travel Plan Statement Template

Development: Waterperry Court Banbury

Planning Application No: N/A

Date: 18/11/2021

Contact Information

Developer

Company: Waterperry Court Developments Ltd

Address: 7 Royal Hill Court, 229 Greenwich High Road, London, SE10 8PH

Contact person: Jon Brown

Tel: 07746622082

E-mail: jon.brown@yogos.co.uk

Consultant

Company: Paul Mew Associates – Traffic Consultants

Address: Unit 1, Plym House, 21 Enterprise Way, London SW18 1FZ

Contact person: Jack Thompson

Tel: 0208 780 0426

E-mail: jack.thompson@pma-traffic.co.uk

Site Information

Description of the location including information on links to the existing community such as footpaths and cycle paths. (Please attach a location map in PDF format when submitting this form).	The site location can be found within Appendix A.
Postcode	OX16 4QG
Number / Street Name / Road / District	Waterperry Court, Middleton Road
Town	Banbury
Size (GFA / no of units) please include a site plan in PDF format if you have one	87 x bedroom hotel
Planned date of first occupation, if development is to be phased over a number of years please provide details	Currently at planning

Travel Information

Full TRICS Trip Generation Data can be found within Transport Assessment.

Visitor numbers derived from 87 bedrooms 'multiplied by' average number of rooms sold (80%) 'multiplied by' average occupancy per room (1.75). $87 \times 0.80 = 69.6 \times 1.75 = 122$

Anticipated number of site occupants (weekday and weekends, per day)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
N/A	N/A	N/A	N/A	N/A	N/A	N/A

Anticipated number of employees (weekday and weekends, per day)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
22	22	22	22	22	22	22

Anticipated number of visitors (weekday and weekends, per day)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
122	122	122	122	122	122	122

Anticipated number of deliveries (weekday and weekends, per day)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2	3	2	3	2	3	2

What facilities are there for pedestrians – on site and off site? e.g. pavements, crossings, lighting, signage etc

The immediate connectivity of a development site includes factors that relate to pedestrian and cycle access as well as access by wheelchair users. In terms of pedestrian facilities in the area, footways are generally of a high standard, are level / trip free and well lit.

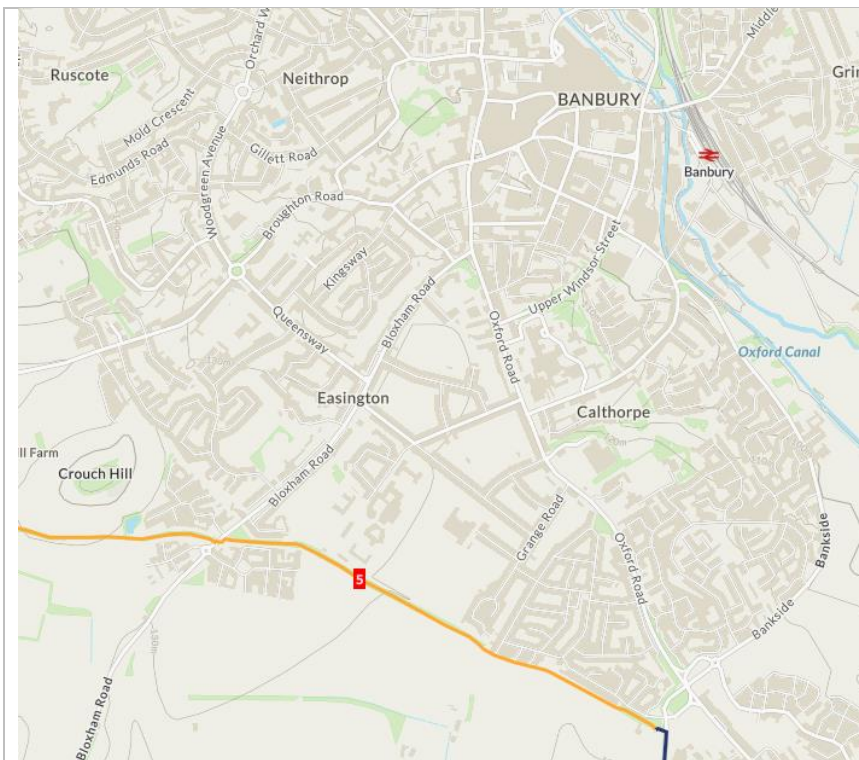
The Bridge Street / Merton Street frontage provides pedestrian access to the north and west of the site, towards the town centre across the railway bridge and to the residential area to the north. This is aided by the provision of a signal controlled crossing over Merton Street, with a subsequent signalised crossing also provided over Middleton Road. Each of these crossings features tactile paving and dropped kerbs, ensuring step free access.

The footway to the south provides access to the station, utilising a footbridge over the railway via the multistorey car park.

Local roads provide a combination of dropped kerbs, tactile paving and raised carriageway surfaces to aid pedestrian and wheelchair access to the wider town centre area.

What facilities are there for cyclists – on site and off site? e.g. on-road or off-road cycle lanes, access to the National Cycle Network. Please include details of any routes on your PDF location map.

The closest National Cycle Route is located to the south of Banbury, accessible on White Post Road, a nine minute cycle ride to the south of the site:



National Cycle Route Five is part of the 'Shakespeare Cycleway', which goes from Stratford-Upon-Avon to the Globe Theatre, London. The route is 167 miles long and is 40% traffic free and 82% asphalt.

Cycle parking provision is provided in the form of safe, well lit and covered cycle parking for visitors and employees.

Number of cycle parking spaces that will be provided (provide details: location? type?)

Cycle parking spaces will be provided in line with policy. A minimum of 11 cycle parking stands will be provided, two for members of staff and nine for visitors. These will be located at the car park level and close to the entrance.

Will any cycle parking be covered? If not, are there any plans to upgrade to covered cycle parking in the future?

Cycle parking will be secure and covered.

Please provide information on bus services in the vicinity of the site e.g. routes, frequencies, first / last service. Please do not include timetables.

The following table presents the different routes available in proximity to the site:

Service Number	Route	Frequency	Operator
B7 / B7A	Banbury - Grimsbury	6 per day Mon - Fri 09:15 - 16:15	Kidlington Assisted Transport CIC
132	Buckingham - Tingewick - Brackley (- Banbury)	Saturday only - 11:23 and 14:50	Redline
200	Banbury - Daventry	13 per weekday - 06:40 - 18:25 11 per Saturday 07:50 - 18:25	Stagecoach
500	Banbury - Middleton Cheney - Brackley - Radstone Fields	Every 30 mins Mon - Sat. 06:00 - 23:10. Every hour Sunday	Stagecoach
B9	Banbury Gateway - Town centre - Longelandes Way - Hardwick	Every 15 Mins Mon - Sat 06:20 - 23:15. Every hour Sunday	Stagecoach
5	Banbury - Barton on the Heath	1 per week	Shipston Link
6	Stratford-upon-Avon - Banbury	Weekdays 10:25 - 14:15	Johnson's Excelbus
7	Stratford upon Avon - Banbury	4 per day	Johnson's Excelbus
50A	Stratford - Shipston - Brailes - Banbury	Weekdays 06:15 - 16:05 Sat 09:05 - 04:05	Johnson's Excelbus
75 / 75A	Stratford-upon-Avon - Banbury via Lower Brailes	5 per day Mon - Sat 09:35 - 17:30	Johnson's Coaches
76 / 76A / 76X	Stratford-upon-Avon - Banbury via Ettington	9 per day Weekdays / Sat 07:30 - 17:50	Johnson's Coaches
77A	Banbury - Leamington Spa	5 per day Mon - Sat 10:20 - 18:10	Johnson's Coaches
488 / 489	Banbury - Bloxham - Hook Norton - Chipping Norton	Every hour Mon - Sat 06:15 - 19:05 (1740 Sat). 6 on Sun	Stagecoach
497	Radford - Fenny Compton - Avon Dassett - Banbury	Two Every Thurs at 13:30	Coventry Minibus
501	Banbury - Leamington	One every Saturday - 12:15	Stagecoach
502	Banbury - Leamington	One every Saturday - 12:45	Stagecoach
H4	Banbury - Oxford	Two Mon - Fri 07:20 and 15:20	Stagecoach
S4 Gold	Banbury - Adderbury - Deddington - Steeple Aston - Tackley - Kidlington -	Hourly 05:55 - 21:45 Mon to Fri and 06:35 - 21:45 Sat. 7 Services Sunday	Stagecoach

How far are the nearest bus stops from the development, where are they located and what are they like (e.g. covered, seating)?

Please show the locations of bus stops on the location plan PDF that you have provided.

The site is in close proximity to Bambury Bus Station, which is a four minute walk away to the west of the site. All local bus stops provide information identifying which bus routes call at each stand, timetables for those routes, shelters, maps, seating, and lighting.

Please provide information on train services in the vicinity of the site e.g. routes, frequencies, first / last service.

Banbury Train Station Services

Station	Towards	Frequency *	Service Provider	First / Last Service
Banbury Train Station	London Marylebone	3 per hour	Chiltern Railway	05:15 / 22:36 M - F 06:04 / 22:36 Sat 07:50 / 22:17 Sun
	Birmingham Moor Street	2 per hour	Chiltern Railway	06:04 / 23:42 M - F 06:00 / 23:10 Sat 09:10 / 23:09 Sun
	Reading via Oxford	1 per hour	CrossCountry	06:54 / 22:54 M - F 06:56 / 21:54 Sat 09:54 / 21:54 Sun
	Manchester Piccadilly	1 per hour	CrossCountry	06:57 / 21:57 M - F 06:57 / 23:10 Sat 09:57 / 20:57 Sun

How far is the nearest train station from the development and where is it located? What facilities are available at the station?

Banbury Train Station is a three minute walk to the south west of the site.

Banbury Station features a ticket office open everyday, live departure screens, customer services, an ATM machine, pay phone, post box, wi-fi, refreshments, café, waiting rooms and step free access coverage to all platforms via lifts.

Number of car parking spaces that will be provided within the site boundary (provide information on EV charging spaces, car sharing spaces, disabled spaces etc.)

41 parking spaces will be retained in total, including three wheelchair accessible spaces. Ten E.V. charging will be provided in line with Policy.

Number of delivery parking spaces (and size) that will be provided within site boundary

Zero – there is space within the site boundary to load and unload

Please outline any specific issues raised in the Transport Assessment and explain how this Travel Plan Statement will address them.

There are no specific issues raised in the TA. The majority of users will access the site utilising the train station in close proximity to the site. Parking surveys undertaken of the adjoining multi-story car park have indicated that there is ample capacity for visitors to park if they choose to do so.

Travel Plan Statement Objectives

All Oxfordshire County Council Travel Plan Statements should share the following key objectives:

- To reduce the need to travel to and from the development
- To reduce single occupancy vehicle (SOV) travel to and from the development. We expect a commitment to reduce the number of SOV vehicle trips to and from the site by between 5-10% over the five year period following occupation of the site.
- To promote walking as a healthy and sustainable way of travelling to and from the development
- To promote cycling as a healthy and sustainable way of travelling to and from the development
- To encourage the use of public transport where walking and cycling are not possible

Please insert any additional site specific objectives here

It is expected that the majority of visitors will travel to the site via the train station.

The hotel will advertise the excellent connectivity with the local train station in order to promote its usage.

Cycle parking will also be provided in order to promote healthy and sustainable travelling to and from the site, especially for members of staff.

Measures and Initiatives

The appointment of a person to be responsible for the implementation of measures is essential. Please insert their name and contact details here if known. If not, please insert information on how and when this person will be identified.

Currently unknown as the site has yet to achieve planning permission.

This section will be updated when the site gains permission and is built.

Name:

Address:

Phone Number:

E-mail address:

How will the objectives of the Travel Plan Statement be promoted to the site occupants and visitors?

- For example, through the use of marketing materials and promotional activities.

Marketing materials will be provided within all communal areas for staff in the form of posters / leaflets.

Marketing material aimed at hotel visitors will be provided within confirmation emails once visitors have booked, promoting the use of public transport to access the site, especially local train services.

In the section below, please describe the measures which will be implemented to achieve each of the Travel Plan Statement's objectives outlined previously.

Please describe at least *three* actions for each objective.

Actions to reduce the need to travel to and from the development:

There are no ways to reduce the need to travel to and from the proposed hotel – staff members are required to be there (working from home is not an option) and promoting visitors to stay at home would be counterproductive.

Actions to reduce single occupancy car travel:

1. Car share scheme introduced for staff members, promoting car sharing to and from work with other colleagues / other people working locally
2. Where possible, promote hotel visitors car sharing, reducing single occupancy.
3. Local Car Club cars will be promoted to guests. There are two Enterprise car club cars currently located within Banbury, on Lower Cherwell St. Visitors will be encouraged to arrive by public transport and then utilise local car club car when going out for day trips, for example.

Actions to promote walking:

1. Provide a map to the local town centre within the reception, ensuring that visitors do not need to venture out in their car (if having driven to the site) if they can walk it
2. Educate staff on local facilities, if visitors ask where specific things are.
3. Ensure all footways within the site boundary are well lit and in good condition at all times

Actions to promote cycling:

1. Promote the cycle to work scheme for staff members,
2. Provide adequate cycle parking facilities,
3. Members of staff will be able to use showering facilities so staff can shower after cycling to work

Actions to promote public transport:

1. Provide posters within staff spaces providing information on local trains and buses.
2. Provide information for hotel visitors on local bus and train facilities.
3. Educate staff with local knowledge on bus and train facilities, so if visitors ask specific questions they can answer them.
4. A sign showing the walk to the station will be provided in the hotel reception area.

Please insert any additional actions to support any site specific objectives here.

1. Promotion of the train station will be provided to visitors when a booking is made, indicating location and proximity to the hotel
2. Promotion of the use of the excellent local bus and train links to staff members
3. Provide cycle parking and associated showering access for staff members.

Monitoring and Review

The measures identified within this Travel Plan Statement should be regularly reviewed and updated where necessary. This will help to ensure that the aims of the statement are successfully achieved.

What will be the date of the first review? (Month and Year) The first review should take place 6-12 months after first occupation.

Monitoring will take place between six months and a year after first occupation of the site.

Thank You

Please e-mail the completed form and site location map to:

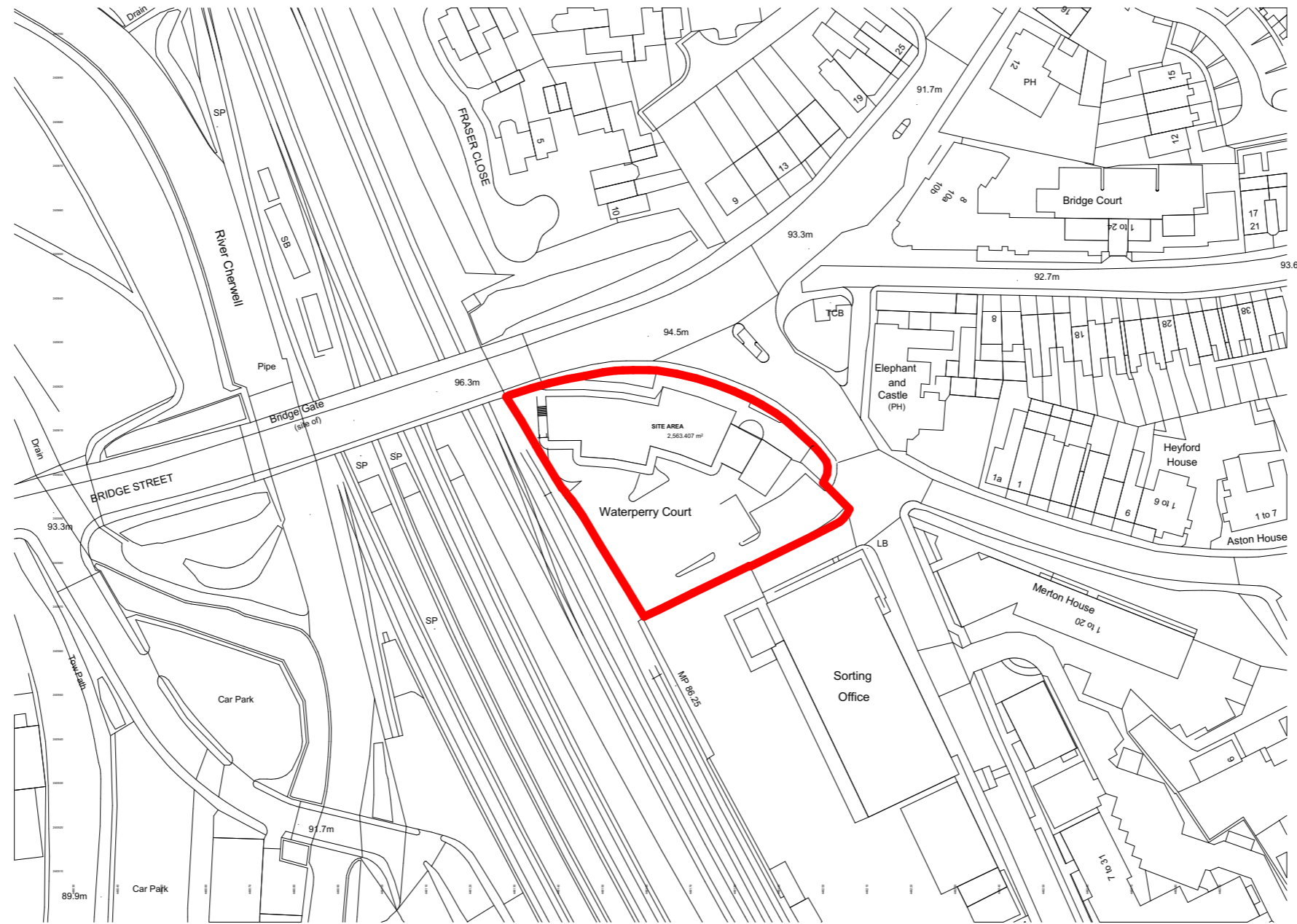
travelplan@oxfordshire.gov.uk

Please note that location map should be submitted in .pdf format and clearly show the development and all of the main features referred to in the statement above e.g. bus stops, pedestrian routes, local facilities etc.

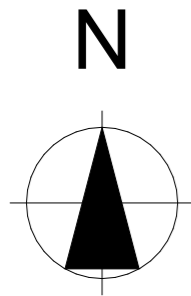
The Travel Plans Team at Oxfordshire County Council can be commissioned to produce a Travel Plan Statement for your organisation, for further information contact the team at:

travelplan@oxfordshire.gov.uk

APPENDIX A Site Boundary



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Site Area: 2,563.407 m² / 0.256 HA

EXISTING LOCATION PLAN - SCALE 1:1250 @ A3

GENERAL NOTES

1. Do not scale from this drawing. Refer to stated dimensions.
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Rev	Date	Drawing Revision	By	Chk

Preliminary Issue

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project: Waterperry Court, Banbury
 drawing: Existing Location Plan
 drawn by: MM checked:
 scale: 1:1250 @ A3 date: 09.07.20 dwg. no. 47906(PD-08)001

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