

Bicester Hotel Golf & Spa Club Junior Development Programme – Recruit, Retain, Represent

Area of development	Offer Outline	How does Bicester Hotel Golf & Spa develop this area?	Personnel involved	target numbers 2021 -2025
Recruit Junior Golfers – Bicester Hotel Golf & Spa Development Level				
School Links	Links can be established with local schools to promote golf and activity at the Golf Club. The PGA Professional will deliver school taster sessions on school site and then offer an appropriate progression depending on target age group. <i>Phase 1 delivered in the Summer term May – July 2022 and aim to deliver just after Easter in future years.</i>	Working with the local School Sport Coordinator, The Golf Foundation and teachers, links can be made with schools and taster sessions will be delivered on school site.	Peter Thompson will support this process with Jon Payne	Targets: 2022: 100 2023: 100 2024: 100
Start (Coaching) 8-12 years 'CUB'	Provide entry level junior coaching for absolute beginners. This level can play in 'SECTION F' of the competition offer outlined below. This is level is aimed at creating a fun environment and helping the child settle in to the club surroundings and get to know other Cubs, PGA Coach and club representatives. The new golfer will learn the basic entry skills including putting, short game and long game. <i>Delivered over a series of programmed themed clinics set to a calendar i.e. 23rd May – Chipping Clinic</i>	As a 'CUB' member of Bicester Hotel Golf & Spa the player will receive coaching from the PGA Professional and will develop their game in line with the 'Start' level of the Junior Golf Passport. This level will be promoted via local primary schools and current membership and visitors.	Peter Thompson and volunteers from the club	Targets: 2022: 20 2023: 25 2024: 30 2025: 50
Learn (Coaching) 8-12 years	Provide a level of junior coaching for developing beginners. Maintaining the fun environment, the junior player will be demonstrating a good understanding of technical instruction, demonstrate a fair level of competence and take part in fun based challenges to develop acquired skills further. <i>Delivered over a series of programmed themed clinics set to a calendar i.e. 23rd May – Chipping Clinic</i>	As a 'Junior' member of Bicester Hotel Golf & Spa the player will receive coaching from the PGA Professional and will develop their game in line with the 'Learn' level of the Junior Golf Passport. This level will be promoted via local primary schools and current membership and visitors.	Peter Thompson and volunteers from the club	Targets: 2022: 20 2023: 25 2024: 30 2025: 50

Junior Membership Structure:

6-12 years = £tbc per year

This category includes 10 coaching sessions in a group of 4-6 juniors. As a member of the 'Cubs' you will be enrolled onto the Junior Golf Passport learning scheme to develop your game, play in regular 'section F' competitions and be included in all junior section social events.

12-14 years = £tbc per year

This category includes 10 coaching sessions in a group of 4-6 juniors. As a member you will be enrolled onto the Junior Golf Passport learning scheme to develop your game, play in regular competitions to match your ability and be included in all junior section social events.

Play (Coaching) 8-12 years	Provide a level of junior coaching to introduce beginners to the course and allow them to apply the skills they have developed. The junior will also learn the core scoring formats used within the club, basic rules and demonstrate understanding of course etiquette. <i>Delivered over a series of programmed themed clinics set to a calendar i.e. 23rd May – Chipping Clinic</i>	As a 'Junior' member of Bicester Hotel Golf & Spa the player will receive coaching from the PGA Professional and will develop their game in line with the 'Play' level of the Junior Golf Passport. This level will be promoted via local primary schools and current membership and visitors.	Peter Thompson and volunteers from the club	Targets: 2022: 20 2023: 25 2024: 30 2025: 50
Colts Coaching 13-19 years	This is an entry level of coaching aimed at the 'teenage' group of beginners. <i>Delivered over a series of programmed themed clinics set to a calendar i.e. 23rd May – Chipping Clinic</i>	Working with a local secondary school, this opportunity will be promoted.	Peter Thompson and volunteers from the club	Targets: 2022: 10 2023: 15 2024: 20 2025: 25
Sponsorship	Work with 3 rd parties to recruit young golfers who are seeking or ready for an opportunity to progress their game.			Sponsored per year: 2022: 20 2023: 20 2024: 20 2025: 20
Retain Junior Golfers – Playing, Social and other personal development opportunities				
Bicester Hotel Golf & Spa Junior Leaders	Bicester Hotel Golf & Spa could offer older juniors the opportunity to attend a Junior Leaders Workshop delivered by The Golf Foundation as part of their personal development. From this workshop the Junior Leaders could support coaching sessions and junior competitions and feel confident in engaging with other young golfers.	Book a 5 hour Junior Leaders Workshop with The Golf Foundation that can be delivered at the club. Also, volunteers can log their volunteering hours with England Golf on the www.golfvolunteers.org website and get recognised for their efforts.	Peter Thompson and Jon Payne	3 Junior Leaders trained per year

14-18 years = £tbc per year

This category includes 10 coaching sessions in a group of 4-6 juniors. As a member you will be coached at Colts level to develop your game, play in regular competitions to match your ability and be included in all junior section social events.

Sponsored link:

Bicester Hotel Golf & Spa has a sponsorship scheme open to 20 golfers per year. The golfers will be sponsored for 1 year to support their development.

Section F	<p>Handicap: a chance to gain 3 cards to gain a handicap</p> <p>Tees: blue</p> <p>How many holes: 7 or 9 holes for 'CUBS' and 9 holes for 'JUNIORS'.</p> <p>Note: 'CUBS' are young members working towards their handicap. Juniors are players with a membership.</p>	Continue to publicise this playing opportunity for the juniors within this category. This may include social media and text messaging communication.	Peter Thompson and Jon Payne and volunteers	<p>Targets:</p> <p>2022: 10</p> <p>2023: 15</p> <p>2024: 20</p> <p>2025: 25</p>
Section E	<p>Handicap: 35-50</p> <p>Tees: red or blue</p> <p>How many holes: 9 holes</p>	Continue to publicise this playing opportunity for the juniors within this category. This may include social media and text messaging communication.	Peter Thompson and Jon Payne and volunteers	<p>Targets:</p> <p>2022: 10</p> <p>2023: 15</p> <p>2024: 20</p> <p>2025: 25</p>
Section D	<p>Handicap: 25-36</p> <p>Tees: red & yellow with an option to play from blue</p> <p>How many holes: 9 holes</p>	Continue to publicise this playing opportunity for the juniors within this category. This may include social media and text messaging communication.	Peter Thompson and Jon Payne and volunteers	<p>Targets:</p> <p>2022: 10</p> <p>2023: 15</p> <p>2024: 20</p> <p>2025: 25</p>
Section C	<p>Handicap: 25-30</p> <p>Tees: red & yellow with an option to play from blue</p> <p>How many holes: 9 - 12 holes</p>	Continue to publicise this playing opportunity for the juniors within this category. This may include social media and text messaging communication.	Peter Thompson and Jon Payne and volunteers	<p>Targets:</p> <p>2022: 10</p> <p>2023: 15</p> <p>2024: 20</p> <p>2025: 25</p>
Section B	<p>Handicap: 36 and under</p> <p>Tees: yellow and red</p> <p>How many holes: 18 holes</p>	Continue to publicise this playing opportunity for the juniors within this category. This may include social media and text messaging communication.	Peter Thompson and Jon Payne and volunteers	<p>Targets:</p> <p>2022: 10</p> <p>2023: 15</p> <p>2024: 20</p> <p>2025: 25</p>
Section A	<p>Handicap: 0-36</p> <p>Tees: white competition tees</p> <p>How many holes: 18 holes</p> <p>Note: This is an official CONGU club handicap.</p>	Continue to publicise this playing opportunity for the juniors within this category. This may include social media and text messaging communication.	Peter Thompson and Jon Payne and volunteers	<p>Targets:</p> <p>2022: 10</p> <p>2023: 20</p> <p>2024: 30</p> <p>2025: 40</p>
Represent Bicester Hotel Golf & Spa				

Training available from The Golf Foundation to support the delivery of this plan (if required)

Tri-Golf Activators Workshop (2 hour workshop): This workshop provides knowledge which enables a fun version of golf to be delivered safely to a large group of primary school aged children. It provides the coach with a structured delivery plan and increased confidence to deliver this outreach work using Tri-Golf equipment.



Golf Xtreme Workshop (3 hour workshop): This workshop provides knowledge which enables a fun version of golf to be delivered safely to a large group of secondary school aged children. It provides the coach with a structured delivery plan and increased confidence to deliver this outreach work using Golf Xtreme equipment.



Junior Golf Leaders Workshop (6 hour workshop): The Junior Golf Leadership workshop is a 6 hour course aimed at volunteers wishing to introduce the basic of golf to young people, it is designed for young sports leaders and club volunteers. The course looks at all aspects of working with groups of children including, motivation, communication and organisation. Candidates will also be provided with practical information regarding the introduction of basic golfing practices to children as well as, delivery strategies, health and safety and planning.

Junior Golf Passport Workshop (4 hours): The Junior Golf Passport Workshop is designed to introduce coaches to all elements of the resource and to ensure that both the coach and their young golfers gain from all the benefits available. The workshop delivery will include both theory and practical activity allowing coaches to understand the philosophy behind a session plan before then delivering. This new resource has included fundamental movement skills as a way to help physically develop young golfers and through training the best practice in how to deliver this element will be demonstrated.

Finance:-

Expenditure

- Tri-Golf Activators Workshop - £tbc per person (optional)
- Junior Leaders Workshop - £tbc for the 5 hour workshop for up to 20 volunteers (optional)
- Junior Golf Passport - £tbc per year to be involved with the learning scheme. In year 1 the club will receive all the resources and the pro can attend a Junior Golf Passport Workshop locally
- Coaching of the junior section – Peter's rate

Income

- Depending on target audience – £tbc towards coaching in primary/secondary schools (under 14 years of age) or £tbc towards secondary school (14 years and over) coaching for Peter's time @ £tbc per hour (national PGA agreement). This funding would be through the HSBC Golf Roots programme from The Golf Foundation.
- Junior fees (ideally part of this would be reinvested into the junior section coaching) as per proposal.
- Income generated from secondary spends i.e. juniors buying food, drinks equipment or parents spending whilst on site.

Mission Statement:

‘To have a thriving junior section that offers opportunities for children and young people to Start, Learn , HAVE FUN and Play Golf at Bicester Hotel Golf & Spa.’