



Department for  
International Trade

**Gus Wiseman**  
Deputy Director, Investment  
Opportunities & Propositions  
Department for International Trade  
Old Admiralty Building  
London

30 September 2021

**Ref: Bicester Motion**

Dear Rebekah,

The Department for International Trade (DIT) is writing to let the Cherwell District Council Planning Department know of our interest in the project known to us as Bicester Motion.

As part of our role as the interface between the UK and international investors, we write to local government to make them aware of schemes in which there is likely investor interest, due to a combination of sectoral and geographic factors. The Planning Committee will necessarily reach its own independent conclusions, but we wanted to provide some contextual information which the committee may consider relevant.

DIT promotes major development projects throughout the UK to find capital investment. We also support overseas investors in successfully landing their investments into the UK, including introducing them to domestic delivery partners. In this context, we thought it would be helpful to share with you the context of DIT's engagement with Bicester Motion and the promoters, Bicester Heritage.

We see strong inward investment prospects within the sectoral area of Bicester Motion. It can provide a platform for multiple technologies to develop and therefore we believe will be an attractive destination for international investment. Specifically, the project geography within the OxCam Arc and the projects' alignment to the UK's ambition to become a science superpower may resonate strongly with investors.

DIT's support includes the introduction of capital investors to investment opportunities across your local area, on-going promotion of the sector, and working across Whitehall to ensure the regulatory, skills and R&D environment is as supportive as possible.

If DIT can provide any further support or assistance in these endeavours, please do not hesitate to get in touch with myself or my colleague Simon Sweetinburgh  
– [simon.sweetinburgh@trade.gov.uk](mailto:simon.sweetinburgh@trade.gov.uk)

Yours Sincerely,



Gus Wiseman

**Deputy Director, Investment Directorate, DIT**