

1. Site Address

Number

Suffix

## **Public Protection & Development Management**

Bodicote House, Bodicote, Banbury, Oxfordshire, OX15 4AA

Telephone: 01295 227006 Website: www.cherwell.gov.uk Email: planning@cherwell-dc.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name					
Address line 1	Land to the West of White Post Road				
Address line 2	Bodicote				
Address line 3					
Town/city					
Postcode					
Description of site locat	ion must be completed if postcode is not known:				
Easting (x)	445726				
Northing (y)	238365				
Description					
The site is a sequence of the Salt Way and to	The site is a sequence of three fields to the west of White Post Road. It forms the eastern part of the Banbury 17 residential allocation. The site is to the south of the Salt Way and to the north of the existing Recreation Ground, Cricket Ground and Allotments.				
2. Applicant Detai	ils				
2. Applicant Detai	ils Miss				
Title	Miss				
Title First name	Miss Rachel				
Title First name Surname	Miss  Rachel  Clare				
Title  First name  Surname  Company name	Miss  Rachel  Clare  David Wilson Homes (Mercia)				
Title  First name  Surname  Company name  Address line 1	Miss  Rachel  Clare  David Wilson Homes (Mercia)  Remus 2				
Title  First name  Surname  Company name  Address line 1  Address line 2	Miss  Rachel  Clare  David Wilson Homes (Mercia)  Remus 2  2 Cranbrook Way				
Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3	Miss  Rachel  Clare  David Wilson Homes (Mercia)  Remus 2  2 Cranbrook Way  Solihull Business Park				

2. Applicant Deta	ils			
Country	United Kingdom			
Postcode	B90 4GT			
Are you an agent actin	ng on behalf of the applicant?		⊋Yes	
Primary number				
Secondary number				
Fax number				
Email address				
3. Agent Details No Agent details were	submitted for this application			
4. Type of Propos	sed Advertisement(s)			
	roposed advertisement(s)			
One single sided 'com Barratt and David Wils				
☐ Projecting or hangir ☐ Hoarding(s) ☑ Other type(s) Other type(s): Please a	ng sign(s) add details of each proposed advertisement			
Other type(s): 1				
What is the height fr	om the ground to the base of the advertisement?		1.425 metre(s)	
What is the maximu	m projection of the advertisement from face of building?		0 metre(s)	
Dimension:			Height: 2570 x Width: 1900 x Depth: 0 metre(s)	
What materials will t Prefabricated alumin	he sign be made of? nium panel			
What is the maximu	m height of any of the individual letters and symbols?		13 cm	
The colour of text ar	nd background			
Blue, white and grey	text with blue, green and white background			
Will the sign be illum	ninated?		No	
Will the sign be illum	ninated internally or externally?			
Illuminance levels		0 cd/m2		
Will the illumination	be static or intermittent?			
Other type(s): 2				
What is the height fr	om the ground to the base of the advertisement?		3 metre(s)	
What is the maximu	m projection of the advertisement from face of building?		0 metre(s)	

Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No  f the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  • The agent • The applicant	4. Type of Propos	sed Advertisement(s)				
What is the maximum height of any of the individual letters and symbols?  The colour of text and background  Grey and white text with groen, grey and blue backgrounds  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cdm2  Will the liminated internally or externally?  Illuminance levels  O cdm2  Will the liminated or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed  Does single sittled 'Coming soon' sign  our flags and flag poles - 1 green Barratt flag, 1 grey Barratt flag, 2 David Wilson Homes flags  I. Location of Advertisement(s) you are applying for already in pisco?  Is the advertisement(s) you are applying for already in pisco?  In the proposed advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  I. Advertisement(s) Period  In the proposed advertisement(s) project over a footpath or other public highway?  I. Advertisement(s) Period  In the proposed advertisement(s) respect over a footpath or other public highway?  I. Advertisement(s) Period  In the size to be seen from a public road, public footpath, bridleway or other public land?  I. Neighbour and Community Consultation  I. Neighbour and Community Consultation  I. Site Visit  The application Advice  I. Pre-application Advice	Dimension:		Height: 5.5 x Width: 1	x Deptl	h: 0 m	netre(s)
The colour of text and background Grey and white text with green, grey and blue backgrounds  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cdm2  Will the illumination be static or intermittent?  Please describe each of the 'Other typo(s)' of advertising proposed  One single sided 'coming soon' sign  our flags and flag poles - 1 green Barratt flag, 1 grey Barratt flag, 2 David Wilson Homes flags  Location of Advertisement(s) you are applying for already in place?  In each other tisement(s) you are applying for already in place?  In each other tisement(s) you are applying for already in place?  In the proposed advertisement(s) project over a foolpath or other public highway?  Yes No  Not Applicable  Will the proposed advertisement(s) to be removed and replaced by the advertisement  From 68/03/2026  Neighbour and Community Consultation  Idease state the period of time for which consent is sought for the advertisement  From 68/03/2026  Neighbour and Community Consultation  Idease state the period of time for which consent is sought for the advertisement  From 68/03/2026  Neighbour and Community Consultation  Idease the period of time for which consent is sought for the advertisement  From 68/03/2026  Neighbour and Community Consultation  Idease the period of time for which consent is sought for the advertisement  From 68/03/2026  Neighbour and Community Consultation  Idease the period of time for which consent is sought for the advertisement  From 68/03/2026  Neighbour and Community Consultation  Idease the period of time for which consent is sought for the advertisement  From 68/03/2026  Neighbour and Community Consultation  Idease the period of time for which consent is sought for the advertisement  The application Advice  Pre-application Advice			·			
Grey and white text with green, grey and blue backgrounds  Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Will the lilumination be static or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed  One angle sided 'coming scon' sign Four flags and flag poles - 1 green Barratt flag, 1 grey Barratt flag, 2 David Wilson Homes flags  Location of Advertisement(s)  s the advertisement(s) you are applying for already in place?  s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes ® No  No Advertisement(s) Period  Resea state the period of time for which consent is sought for the advertisement  For   08/03/2026  Neighbour and Community Consultation  Lave you consulted your neighbours or the local community about the proposal?  Neighbour and public road, public footpath, bridleway or other public land?  Yes ® No  Yes ® No  Yes ® No  Pre-application Advice	What is the maximum	m height of any of the individual letters and symbols?	15 cm			
Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Will the illumination be static or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed  One single sided 'coming soon' sign  Four flags and flag poles - 1 green Barratt flag, 1 grey Barratt flag, 2 David Wilson Homes flags  Location of Advertisement(s)  s the advertisement(s) you are applying for already in place?  S an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes ® No Not Applicable  Will the proposed advertisement(s) project over a footpath or other public highway?  Yes ® No  Advertisement(s) Period  Rease state the period of time for which consent is sought for the advertisement  From 08/03/2021  To 08/03/2026  Like Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes ® No  Yes ® No  Yes ® No  Yes ® No  The application Advice	The colour of text ar	nd background				
Will the sign be illuminated internally or externally?    Illumination levels	Grey and white text	with green, grey and blue backgrounds				
Illuminance levels	Will the sign be illum	ninated?	No			
Will the illumination be static or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed  One single sided' coming soon' sign  Four flags and flag poles - 1 green Barratt flag, 1 grey Barratt flag, 2 David Wilson Homes flags  J. Location of Advertisement(s)  S. Location of Advertisement(s) set a advertisement(s) in the advertisement(s) or already in place?  S. Location of Advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable  Will the proposed advertisement(s) project over a footpath or other public highway?  Yes No  Advertisement(s) Period  Rease state the period of time for which consent is sought for the advertisement  From 08/03/2021  O8/03/2026  J. Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  Yes No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  The agent  The agent  Pre-application Advice	Will the sign be illum	ninated internally or externally?				
Please describe each of the 'Other type(s)' of advertising proposed  One single sided 'coming soon' sign  Four flags and flag poles -1 green Barratt flag, 1 grey Barratt flag, 2 David Wilson Homes flags  F. Location of Advertisement(s)  S. Location of Advertisement(s)  S. the advertisement(s) you are applying for already in place?  S. an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Will the proposed advertisement(s) project over a footpath or other public highway?  Yes No  Advertisement(s) Period  Rease state the period of time for which consent is sought for the advertisement  From 08/03/2021  To 08/03/2026  F. Neighbour and Community Consultation  Lave you consulted your neighbours or the local community about the proposal?  Yes No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  The agent  The agent  The applicant  Other person	Illuminance levels		0 cd/m2			
One single sided 'coming soon' sign Four flags and flag poles -1 green Barratt flag, 1 grey Barratt flag, 2 David Wilson Homes flags  5. Location of Advertisement(s) s the advertisement(s) you are applying for already in place? s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Will the proposed advertisement(s) project over a footpath or other public highway?  Yes No Not Applicable  Will the period of time for which consent is sought for the advertisement  From 08/03/2021  Fo 08/03/2026  Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  Yes No  Yes No  Yes No  Person  No  Pre-application Advice	Will the illumination	be static or intermittent?				
s the advertisement(s) you are applying for already in place?  s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable  Yes No Not Applicab	One single sided 'com	ing soon' sign	gs			
Avertisement(s) Period  Dease state the period of time for which consent is sought for the advertisement  From 08/03/2021  To 08/03/2026   7. Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  9. Yes No  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  1. The agent  1. The agent  1. The applicant  1. Other person	Is the advertisement(s	) you are applying for already in place?	ionocol?			
is. Advertisement(s) Period  lease state the period of time for which consent is sought for the advertisement  From	s an existing advertise	ement(s) to be removed and replaced by the advertisement(s) in this pr	oposai?		No	Not Applicable
Please state the period of time for which consent is sought for the advertisement  From	Will the proposed adve	ertisement(s) project over a footpath or other public highway?			No	
Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  The agent  The agent  The agent  Other person	Please state the perio	od of time for which consent is sought for the advertisement				
7. Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  S. Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  The agent  The agent  The agent  Other person  Other person	To	08/03/2026				
Have you consulted your neighbours or the local community about the proposal?  Yes No  S. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No  Yes No  Yes No  Yes No  Pre-application Advice		00/00/2020				
S. Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant  Other person	. Neighbour and	Community Consultation				
Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No  f the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  • The agent • The applicant • Other person	Have you consulted yo	our neighbours or the local community about the proposal?		⊚ Yes	No	
f the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant Other person  Pre-application Advice	3. Site Visit					
<ul> <li>The agent</li> <li>The applicant</li> <li>Other person</li> </ul> Other application Advice	Can the site be seen for	rom a public road, public footpath, bridleway or other public land?		Yes	© No	
	f the planning authorit  The agent  The applicant  Other person	ry needs to make an appointment to carry out a site visit, whom should	they contact?			
		n Advice				
					No	

Does the applicant own the land or buildings where the adverts are to be placed?	Yes	○ No
11. Authority Employee/Member		
Nith respect to the Authority, is the applicant and/or agent one of the following: a) a member of staff b) an elected member c) related to a member of staff d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.		No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		
2. Declaration		
l/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and ad that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opini		

10. Interest In the Land

Date (cannot be preapplication)

08/03/2021