

**Application No.:** 19/01746/OUT  
**Applicant's Name:** Mr Kelvin Pearce  
**Proposal:** Outline planning permission (with all matters reserved excluding access) for up to 10,200sqm of B1 development (B1a and/or B1b and/or B1c); access and associated landscaping and infrastructure works  
**Location:** Land Adj To Promised Land Farm, Wendlebury Road, Chesterton

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## **Comments from the Economic Growth Service**

The Planning Statement proposes the removal of the poultry farm as an “incompatible use” adjacent to the proposed high-quality business park.

My comments supplement those made in relation to application 19/01740/HYBRID to which I offered support to the potential of the proposal to contribute to the economic growth objectives of the Council whilst highlighting the need for the leisure element of the scheme to also contain speculative development of hybrid-B1 to show the coherence of the overall plan for this prime location in Bicester.

Subject to early progress being made with the development of the B1 uses on the business park, I would welcome this proposal extension which could be expected to further enhance the flexibility, desirability and viability and of the whole scheme. At an early stage, appropriate infrastructure should be installed for this site and its surroundings.

**Steven Newman**  
**Senior Economic Growth Officer**  
Cherwell District Council

Place & Growth Directorate  
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