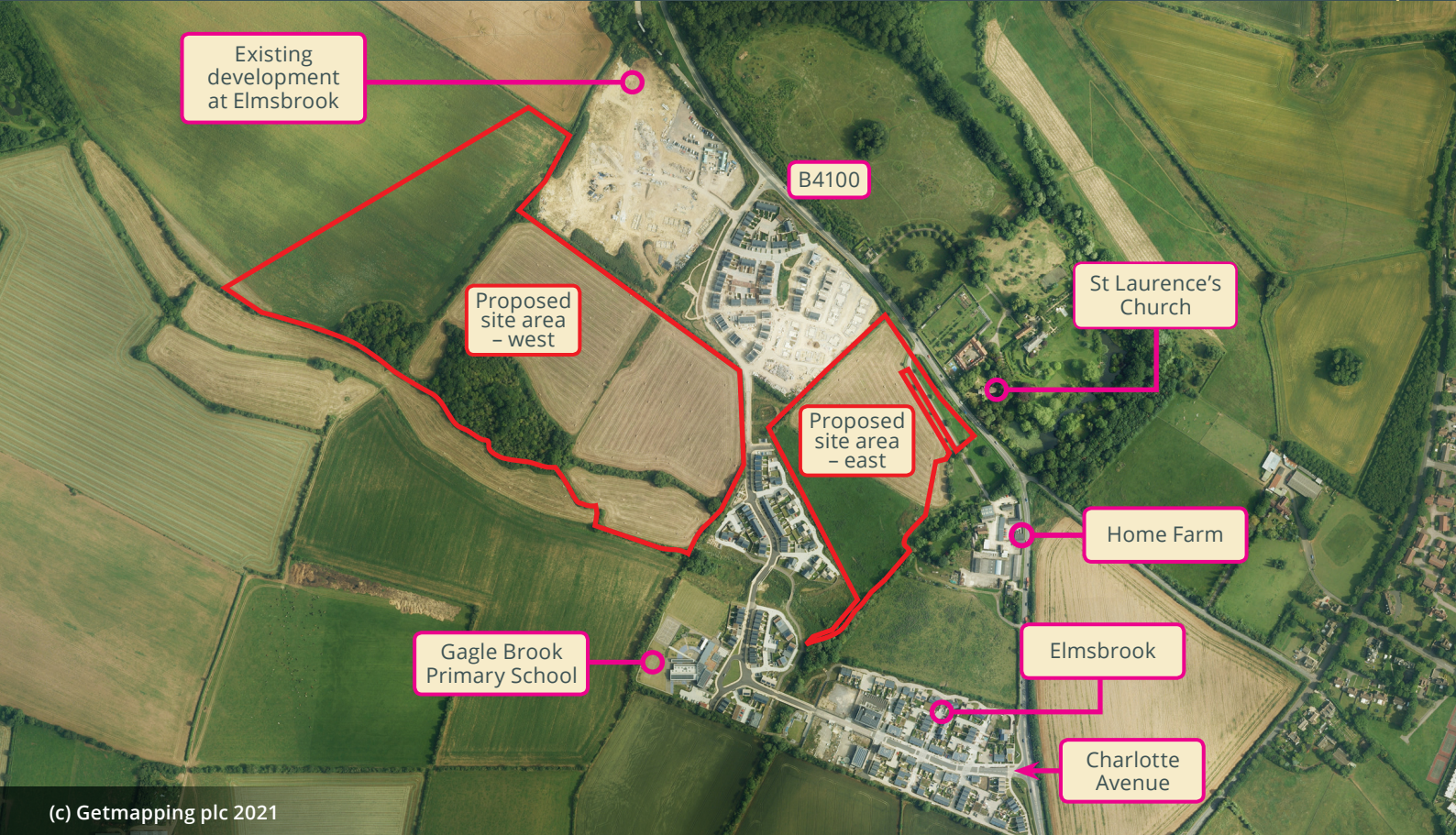




LAND AT NORTH WEST BICESTER



PROPOSALS FOR LAND AT NORTH WEST BICESTER

Firethorn TRUST

Firethorn Developments Limited are bringing forward proposals for a new neighbourhood based upon sustainable and healthy lifestyles. This includes provision of new and affordable homes together with 40% natural green space comprising raised allotments, edible landscape areas, natural play areas and retained woodland.

Virtual Consultation

To ensure the community have the opportunity to view and provide feedback on our proposals, we will be launching a virtual public consultation website:

www.landatnorthwestbicester.com

Further details can be found on the reverse of this newsletter regarding how to take part in our consultation.

Our Proposals

The proposed site forms part of the strategic allocation within Policy Bicester 1 of the adopted Cherwell District Council Local Plan.

Our emerging proposals include the following:

- Up to 550 homes including up to 30% affordable housing provision to ensure a wide range of house types and sizes to meet a variety of needs.
- 40% green space - to provide a network of multi-functional green infrastructure that supports a range of informal and formal activities for everyone's participation and enjoyment including natural play areas for younger children, ecologically rich meadow areas, Sustainable Urban Drainage Systems (SuDS) and productive landscapes.
- New pedestrian and cycle routes.
- Highly attractive landscaping and biodiversity measures to help tackle the impact of climate change.
- Proposals which retain and enhance the existing landscape features with buffers, including trees and hedgerows.
- A scheme informed by the design and place making principles of the adopted SPD and original site wide masterplan.

How to get involved in our Virtual Consultation

Our virtual consultation will be running from Friday 19th March to Friday 9th April 2021.

You can view and comment on our proposals by visiting our dedicated project website:

www.landatnorthwestbicester.com

This includes a virtual exhibition section, online feedback facility and options to download the consultation materials.

You can also contact us by:



Freephone: 0800 232 1794



Email: info@landatnorthwestbicester.com



Post: Freepost NWB CONSULTATION
(this one-line address above must be written exactly as it appears, nothing else is needed and no stamp is required).

Should you prefer to have a printed copy of the virtual exhibition boards then please do contact us by any of the above means and the project team will be pleased to assist.

FirethornTRUST 

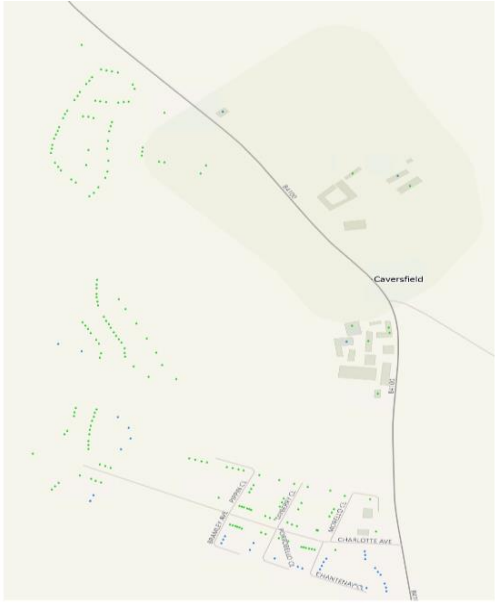
About Firethorn Developments Limited

Firethorn Developments Limited are the applicants bringing forward the proposals on behalf of Firethorn Trust, who invest, develop, and deliver development and commercial solutions for clients across the country.

Firethorn Developments Limited are supported on the Bicester project by a leading team of professional consultants including master planners, planning consultants, landscape design, ecologists, and transport consultants.

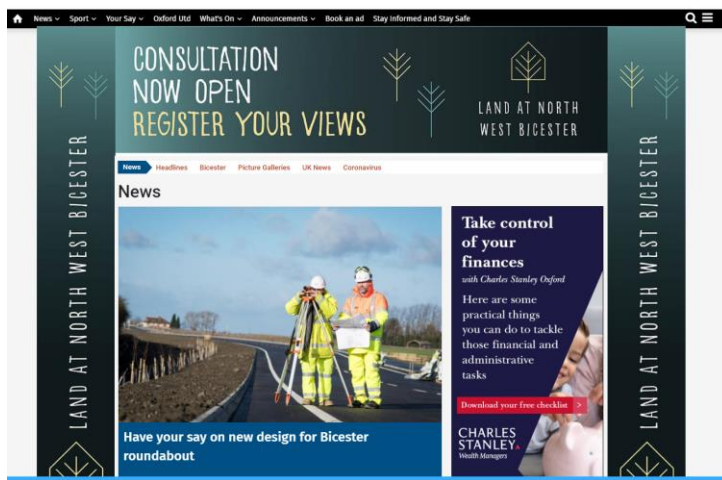
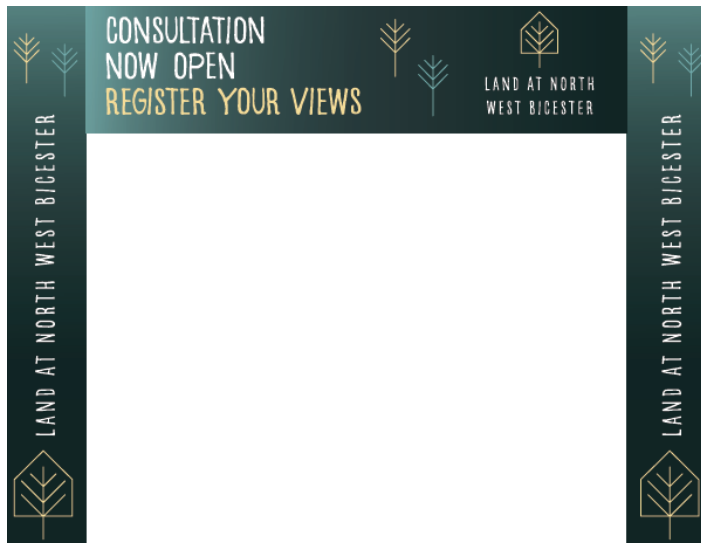


LAND AT NORTH
WEST BICESTER



Distribution area covered a quarter mile radius and included all properties at Exemplar/Elmsbrook and the surrounding area together with local businesses.

Online Press Advertisement and Facebook Advertisement





Land at North West Bicester

Sponsored ·



Proposals for a new neighbourhood based on sustainable and healthy lifestyles



[LANDATNORTHWESTBICESTER.COM](https://landatnorthwestbicester.com)

Click on the link to view our virtual consultation portal and submit your...

[Learn More](#)

Like

Comment

Share





VIRTUAL CONSULTATION PROPOSALS FOR LAND AT NORTH WEST BICESTER

Firethorn Developments Limited would like to take this opportunity to invite you to view their Virtual Consultation for Land at North West Bicester. This will run from:

Friday 19th March
to Friday 9th April 2021 at:
www.landatnorthwestbicester.com

The website includes a virtual exhibition section, online feedback facility and options to download the consultation materials. Alternatively, should you require hard copies of the exhibition material and feedback form, please contact us via:

 **Freephone 0800 232 1794**

 **Info@landatnorthwestbicester.com**

All feedback received will help inform the masterplan and future outline planning application.



LAND AT NORTH
WEST BICESTER



VIRTUAL CONSULTATION PROPOSALS FOR LAND AT NORTH WEST BICESTER

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Freephone 0800 232 1794



Info@landatnorthwestbicester.com

All feedback received will help inform the masterplan and future outline planning application.

Press Release

Date: March 2021

Release Time: Immediate

Virtual consultation launched for North West Bicester proposals

Helping to deliver a new sustainable neighbourhood promoting healthy lifestyles

A virtual public consultation is being launched relating to proposals for a new neighbourhood on Land at North West Bicester.

Members of the public are invited to view and comment on the plans by visiting the dedicated project website: www.landatnorthwestbicester.com. The website includes a virtual exhibition section, online feedback facility and options to download the consultation materials. The consultation runs from 19th March to 9th April.

With existing development phases of North West Bicester already completed or under construction, Firethorn Developments Limited, on behalf of Firethorn Trust, are bringing forward the proposals for a new neighbourhood based upon sustainable and healthy lifestyles and biodiversity measures to help tackle the impact of climate change.

Paul Martin of Firethorn Developments Limited today said: "Given the ongoing Covid-19 considerations, we are inviting the community to view our proposals for North West Bicester via a virtual public consultation portal and dedicated project website. Our plans include provision of new and affordable homes together with 40% natural green space comprising raised allotments, edible landscape areas, natural play areas and retained woodland. New pedestrian and cycle routes also form a key part of the proposals. We look forward to receiving valuable feedback from the community that will help inform and shape our master plan."

Summary of the proposals

Located to the north west of Bicester, the Site forms part of the strategic allocation of the adopted Cherwell District Council Local Plan.

The proposals include the following:

- A new neighbourhood based upon sustainable and healthy lifestyles comprising up to 550 new homes including up to 30% affordable homes.
- 40% green space - to provide a network of multi-functional green infrastructure that supports a range of informal and formal activities for everyone's participation and enjoyment including natural play areas for younger children, ecologically rich meadow areas, Sustainable Urban Drainage Systems (SuDS), and productive landscapes.
- Highly attractive landscaping and biodiversity measures to help tackle the impact of climate change.
- Proposals which are informed by sustainable zero carbon development, informed by the design and place making principles of the adopted SPD and original site wide masterplan considerations.
- Retaining and enhancing the existing landscape features with buffers, including trees and hedgerows.
- Promoting pedestrian and cycle connectivity to adjacent new neighbourhoods.

All information is available on the dedicated website www.landatnorthwestbicester.com

Alternatively, should people require further information, the project team can be contacted by calling freephone 0800 232 1794, or emailing info@landatnorthwestbicester.com.

Ends

About Firethorn Developments Limited

Firethorn Developments Limited create spaces that connect, people, places and businesses which are delivered to the highest standards in design and quality.



LAND AT NORTH WEST BICESTER

Working responsibly and reducing environmental impact is a core part of company's vision, with sustainability at the forefront of everything they do. Firethorn Developments Limited take a genuinely collaborative approach to engaging interested parties on projects and seek out opportunities where the business objectives are aligned with local needs.

The company aim to create desirable developments which optimise lifestyle, wellbeing and prosperity whilst generating employment for the local area. They make it a priority to work with the very best professional teams, including market-leading contractors and consultants.

As Firethorn Developments Limited invest, develop, and deliver, they remain true to their core values of being progressive in their thinking, decisive in their actions and committed to high standards.