



## 8. Landscape Character Areas

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## 8 Landscape Character Areas

### 8.1 The Approach

During match days, the approach comes alive. The existing retained vegetation and proposed boulevard planting, combined with planting beds have been carefully designed to guide and filter fans as they make their way towards the stadium.

Clear pathways and signage ensure smooth movement, minimising congestion and providing an enjoyable experience for spectators.

The improved cycle lanes and pedestrian infrastructure encourage people to utilise alternative modes of transportation, promoting a greener and more sustainable approach to accessing the stadium and the wider landscape.

The approach to the stadium is enhanced with moments (defined as Instagram moments on the diagram opposite) that are designed to excite and inspire the journey to the stadium.

These moments are explained below:

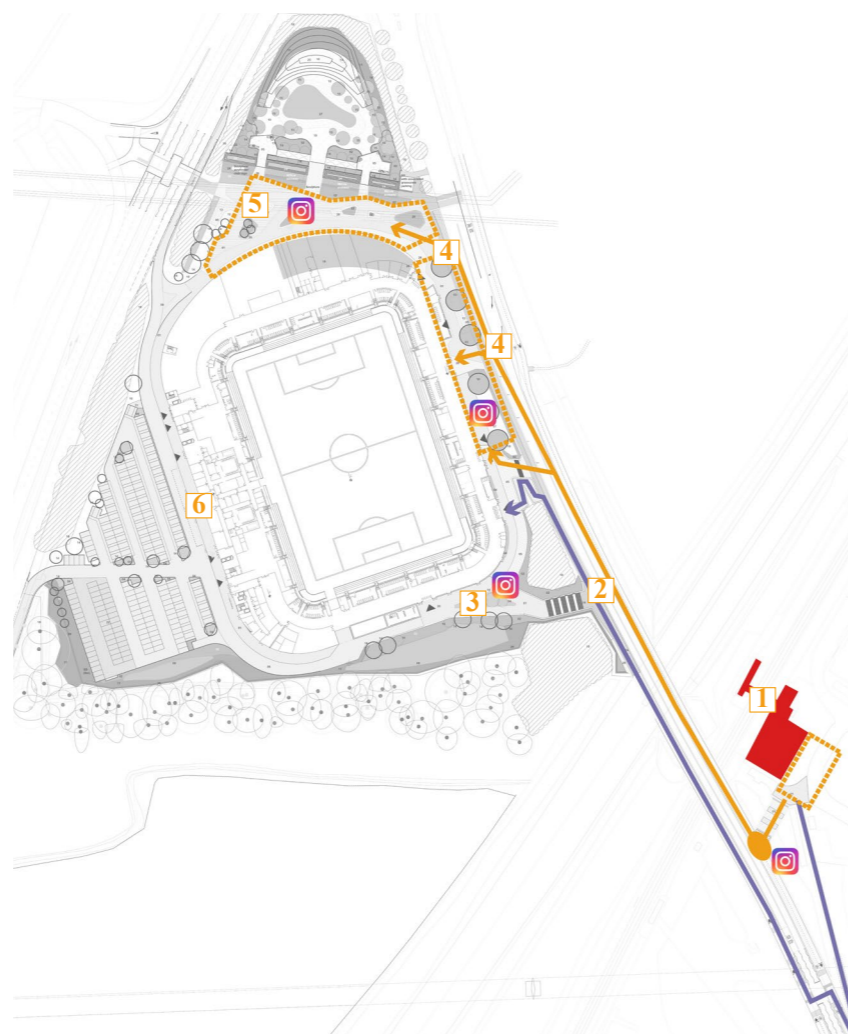
1. The journey begins at the station with way-finding graphics and signage. As well as the creation of a new stepped access from the station.
2. The Manor Arch - A modern interpretation reinstating the historic Manor arch.
3. Once past the manor arch tribute the arrival space in the south eastern corner features, lighting, rain-gardens, seating and space for food vendors.
4. Boulevard tree planting, these trees are crown raised to enable visitors to pass under them as a green gateway feature.
5. The plaza and the Oxford Utd Ox.
6. The players entrance.

#### Legend

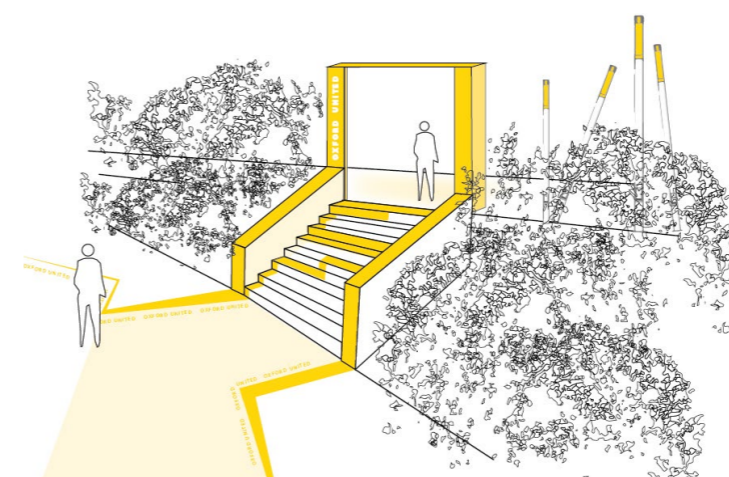
- Oxford Parkway
- Supporter route
- Accessible supporter route
- Instagram moments



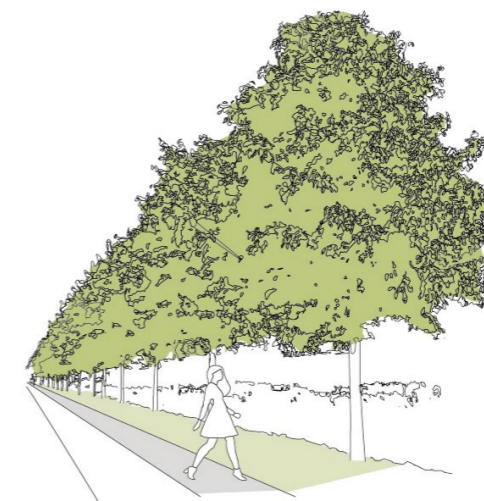
ILLUSTRATIVE CONCEPTUAL VISION FOR THE APPROACH



JOURNEY TO THE STADIUM DIAGRAM



A NOD TO CLUB HISTORY - MANOR ARCH



PLANTING EDGE PRECEDENT FOR THE APPROACH



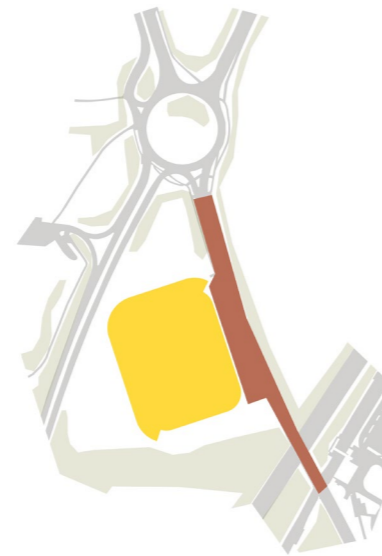
The Approach along the Oxford Road frontage is designed to enhance the overall experience for fans attending matches while maintaining a 'Green Connection' and pleasant appearance on non-match days. The road has been transformed into a vibrant and pedestrian-friendly space with dedicated cycle lanes and improved pedestrian/cycle infrastructure in line with Oxfordshire County Councils proposals, enabling better connectivity to the scheme and wider landscape.

Boulevard planting and retained tree and hedgerow create a linear green edge, with rain gardens and planting beds strategically incorporated. These elements serve multiple purposes; the rain gardens are designed to capture and store rainwater, promoting sustainable water management practices.

There is an accessible ramp cut into the slope between Oxford Road and the stadium that provides safe access for wheelchair users.

**Legend:**

- 1. Stadium
- 2. Toucan crossing
- 3. Gateway arch and stepped access
- 4. Accessible access to stadium
- 5. Arrival space
- 6. Existing trees retained
- 7. Proposed columnar trees
- 8. Understorey planting
- 9. Rain garden
- 10. Compacted gravel
- 11. Cycle parking
- 12. Adjacent PRoW
- 13. Improved east/west connection
- 14. Improved cycle/pedestrian route



LOCATION PLAN



TREE AVENUE



ILLUSTRATIVE MASTERPLAN



RAIN GARDEN



SHRUB PLANTING



STEPPED AND ACCESSIBLE RAMP ACCESS

## 8.2 Arrival - South Concourse

The Arrival Space provides a welcoming and convenient space for fans to gather before the game.

Whether you're arriving by train or bus, foot or cycle, you'll find everything you need to start your match day experience the right way.

With a nod to the heritage of the Manor Arch a new elegantly designed archway will be one of the first things visitor experience when approaching from the south of the site.



ROBUST STREET FURNITURE



SEATING AND PLANTING INCORPORATED



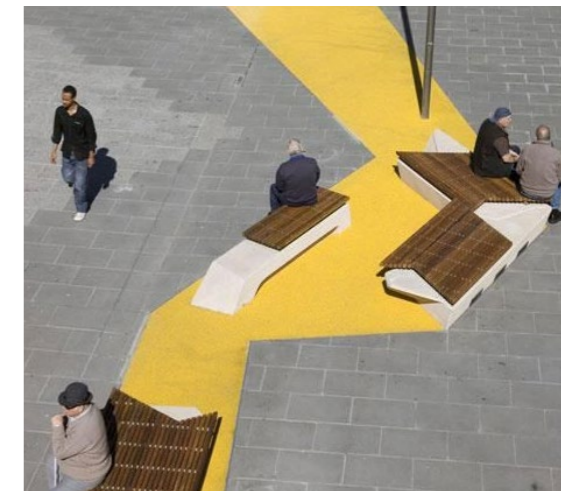
RAISED PLANTERS/ SEATING EDGES



ARRIVAL SPACE CONCEPT WITH PLANTED BUFFER TO WOODLAND EDGE



COMBINATION OF PLANTING TYPOLOGIES WOODLAND EDGE



WAY-FINDING



SENSORY PLANTING TYPES

As you approach the new stadium, the first thing you'll notice is the arrival space that's directly adjacent to the road crossing. This area has been designed with pedestrians in mind, providing a safe and convenient space for fans arriving from the nearby park and ride train station.

Along the edges of the arrival space, as it gently falls down toward the stadium arrival apron, you will find a range of amenities set amongst new tree and shrub planting that will make your visit as enjoyable as possible. There are comfortable benches where you can sit and wait for friends, as well as bike racks and litter bins to keep the area tidy.

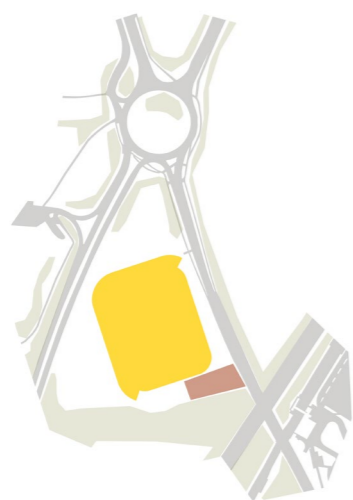
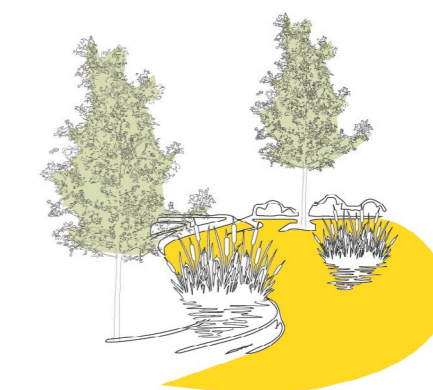
The space provides a welcoming and convenient space for fans to gather before the game.

**Legend:**

- 1. Stadium
- 2. Attenuation basin
- 3. Arrival space
- 4. Accessible Ramp
- 5. Stepped Access
- 6. Rain garden
- 7. Multi-functional space
- 8. Existing woodland
- 9. Proposed columnar trees
- 10. Proposed feature trees
- 11. Grasscrete grid to outside broadcasting/car park space
- 12. Freize way
- 13. Gateway arch



ILLUSTRATIVE MASTERPLAN



LOCATION PLAN



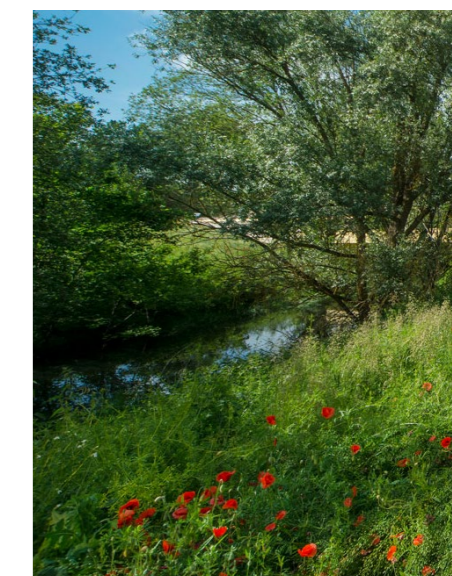
PROPOSED TREE PLANTING TO ARRIVAL SPACE



PLANTERS WITH TREE AND SHRUB PLANTING



SEATING PROVISION



ATTENUATION BASIN BUFFER

### 8.3 Arrival - The Plaza

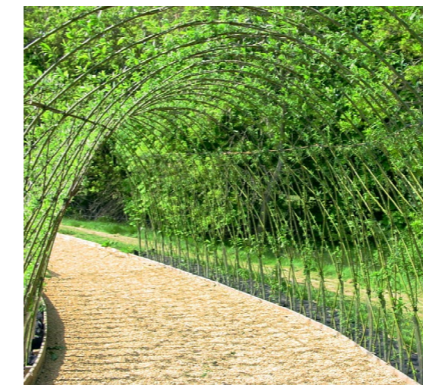


The space is designed with flexibility in mind, making it the perfect location for pop-up bars, entertainment and food stalls on match days. Fans can enjoy a wide range of refreshments whilst soaking up the atmosphere of the pre-games festivities.

The Plaza provides a dynamic and inclusive space for the community to come together and enjoy various activities. Whether hosting half marathons, village fairs, farmers markets or outdoor cinema screenings, the space is a vibrant and versatile hub for social gatherings and recreational events.



FLEXIBLE SPACE SUITABLE TO HOLD EVENTS SUCH AS MARKETS



WILLOW ARCHWAY



RAISED PLANTER BENCHES



FLEXIBLE SPACE



SEATING INCORPORATED INTO BENCH UNIT



BUFF MATERIALITY



RAISED PLANTER/ BENCH



PLAZA PLANTER/ BENCH CONCEPT

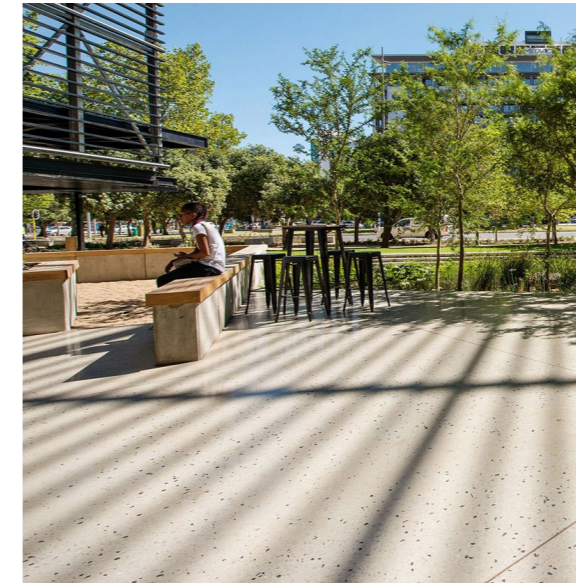


The Plaza to the north of the new football stadium provides a welcoming open space for supporters to gather and socialise before and after matches.

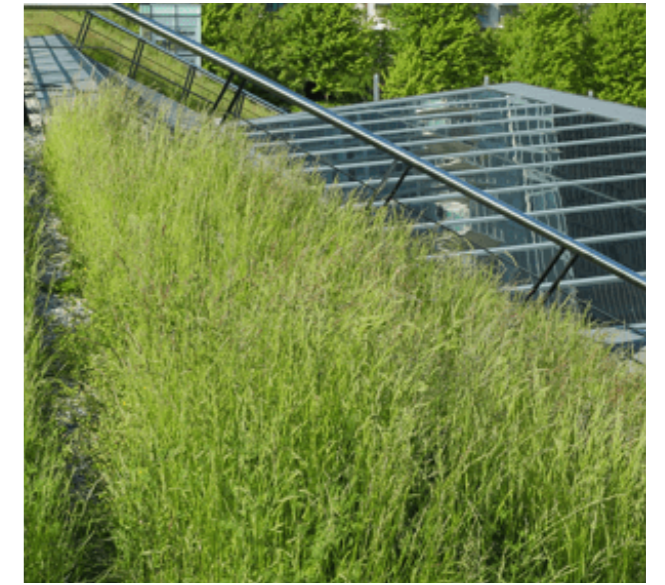
The space is adaptable and can be configured to suit the needs of different vendors and activities.

The layout ensures easy navigation for visitors, with wide pathways connecting to various sections.

The Plaza is designed to be a versatile and dynamic space that can cater to a wide range of community activities and gatherings.



FLEXIBLE FAN-ZONE AREA



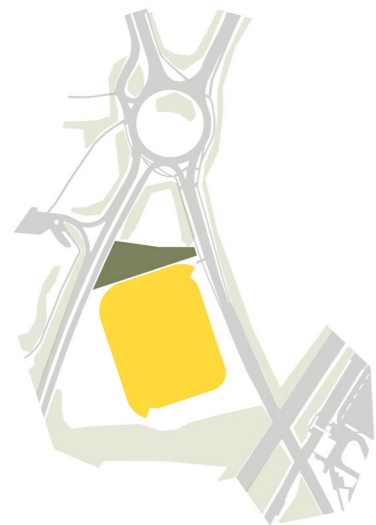
BIO-DIVERSE ROOF

**Legend:**

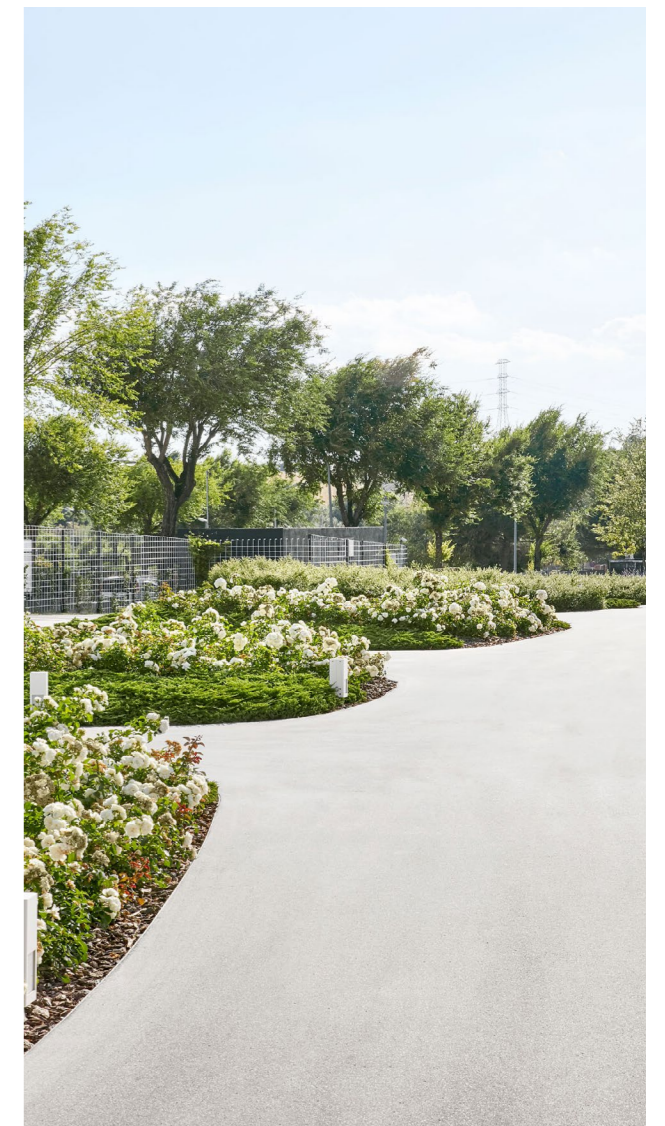
- 1. Stadium
- 2. Toucan crossing
- 3. Raised planter bench
- 4. Willow Arches from Willow Farm
- 5. Rain garden/attenuation
- 6. Space for pop-up market stalls
- 7. Proposed columnar trees
- 8. Existing trees retained
- 9. Bio-diverse roof
- 10. Species rich planting
- 11. Potential public art sculpture
- 12. Cycle storage area



ILLUSTRATIVE MASTERPLAN



LOCATION PLAN



ROBUST SURFACING ENABLING POP UP EVENTS