

Rachel Tibbetts

From: Caroline Ford
Sent: 11 November 2021 16:13
To: DC Support
Subject: FW: RE: 21/02229/OBL - Himley Village - NW Bicester

Please can you scan and record onto the above application?

Thanks

Caroline Ford BA. (Hons) MA MRTPI
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From: Tara Murtagh-Stewart <Tara.Murtagh-Stewart@cherwell-dc.gov.uk>
Sent: 10 November 2021 15:54
To: Caroline Ford <Caroline.Ford@Cherwell-DC.gov.uk>
Cc: Nicola Riley <Nicola.Riley@Cherwell-DC.gov.uk>; Helen Mack <Helen.Mack@Cherwell-DC.gov.uk>; Paula Bailey <Paula.Bailey@Cherwell-DC.gov.uk>
Subject: RE: 21/02229/OBL - Himley Village - NW Bicester

Dear Caroline,

Overall, this is an excellent starting point for the Cultural Wellbeing Statement for Himley Village and contains many elements of what we would expect to see from an eco-town development. The statement refers to a number of ideas for art features ranging from functional interventions like bespoke recycling bins to an identified site for possible sculptural feature on village green as well as referencing signage and wayfinders. The intention is provide numerous opportunities for public art installations in each of the 5 distinct neighbourhoods as the principle means of defining the individual characteristics of each neighbourhood. The statement doesn't reference how expansive the public art programme actually is or contain many details about the specifics of the process to arrive the realisation of these aims.

Cultural Wellbeing is very much tied to how people interact with their environment and how it impacts on their behaviour so the design process is of fundamental concern. How art is integrated into the various phases of the development and how meaningful engagement of people/schools/community groups is demonstrated relies on specifics of approach.

The appointment of a lead artist in the early stages of the development is recommended and would positively benefit a more cohesive and effective meshing of the various eco-credentials contributing towards cultural

wellbeing that this statement presents. The advantages of an earlier intervention opens the opportunity to maximise resources already embedded in the process, for example using earthworks to create an outdoor amphitheatre, enhancing the programme of events to engage and inform the community at various phases of the development progress, potential repurposing of redundant materials etc.

A quality community engagement programme with sustained impact will have affect on any financial calculations set for physical public art features so it may be that the ratio of costs needs further consideration and defining. The development of an Artists brief and indicative phasing of the public art process from onset of development work to occupancy would be regarded exemplary modelling of the Cultural Wellbeing strategy of this key development.

Best regards,

Tara Murtagh-Stewart
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I am not at work on Thursdays.



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