

# **Waitrose Banbury Barwood Capital and Mondelēz International**

**Annex 1: Communications materials**  
March 2015

<b>Contents</b>	<b>Page</b>
-----------------	-------------

1.0	Newsletter	3
2.0	Newsletter Distribution	9
3.0	Stakeholder Letters	10
4.0	Press Release	11
5.0	Press Ad	15
6.0	Exhibition Boards	16
7.0	Website	23

Annex 1: Communication materials

Annex 2: Images of Public Exhibition

Annex 3: Resident's comments

Annex4: Press Coverage

## 1.0 Newsletter

**Waitrose**  
in store | online | mobile

**barwoodcapital**  
Delivering *Real* Property Potential



# Investing in Banbury

[www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)



**Barwood Capital and Mondelēz International are bringing forward plans for a Waitrose food store in Banbury which will create 200 new jobs.**

The multi-million pound proposal will see an area of surplus land in front of the Mondelēz International (formerly Kraft) factory site on Southam Road developed.

We are consulting local people and welcome your views before submitting a planning application in the spring.

To have your say, please complete and return the FREEPOST response form enclosed as part of this leaflet or complete it online at [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk).

### Public Exhibition

**We will be holding a public exhibition on:**

**Friday 6th March from 2pm - 6pm &  
Saturday 7th March from 10am - 1pm at:**

**Banbury Town Hall, Bridge Street, OX16 5QB**



the John Lewis Partnership.

- Staff will be entitled to a range of benefits, including leisure and learning subsidies, access to 5,000 training courses funded by the business and an annual bonus, ensuring a significant proportion of profits remain in the community.
- Apprenticeships and a wide range of training programmes will be available.
- Waitrose will work closely with Jobcentre Plus to give opportunities to the long term unemployed.
- Visit [www.jlpjobs.com](http://www.jlpjobs.com) for further information on working for Waitrose.

## Next Steps

- Barwood Capital and Mondelez hope to submit a planning application in the spring following a public consultation.
- If successful, they aim to start work on site in late 2015/early 2016 and complete the project ready for Waitrose to open in early 2017.

**For further information:**

**Contact us on: 020 8786 6130**

**Email us at: [info@waitrosebanbury.co.uk](mailto:info@waitrosebanbury.co.uk)**

**Visit our website: [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)**

## We want to hear from you - FREEPOST form

We would like to know what you think about our proposals. Please spend a few minutes completing this response form - tear it off and send it back through FREEPOST.

**1. Do you support the plans to bring Waitrose to the Southam Road site in Banbury?**

Yes  No

**2. Do you want to be kept informed of progress?**

Yes  No

**3. Please include any additional comments below:**

---

---

---

---

---

Name:

Address:

Postcode:

Tel. no:

E-mail:

This form can also be found online [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk) or come along to our exhibition to meet members of the project team.

Copies of the responses will be made available to the Council so it is aware of all forms received. By providing your details you agree to your response and personal details being forwarded to Cherwell District Council.

We will request that your personal details are not placed on the public record. Under the Data Protection Act 2000 we have a legal duty to protect any personal information we collect from you. As such, we will not pass your details to other third parties.

## Background

- Waitrose has a long-standing ambition to open a shop in Banbury and believe the plans brought forward by Barwood and Mondelēz offer an exciting and viable opportunity to achieve this.
- The proposed site is a piece of gated off grassland in front of the Mondelēz factory, which is surplus operationally so Mondelēz wish to sell it in order to generate capital to reinvest in the Banbury factory.
- It offers Waitrose the right location to deliver the size of food store and parking required in order for it to be viable as well as having good links to the town centre and being easily accessible from both the east and west of the town.
- Mondelēz International is one of the largest employers in Banbury with 700 permanent employees expected to be working on the site by the end of 2015.
- Mondelēz is proposing a joint venture investment with coffee producers, Douwe Egberts. Capital released from the sale of the site will generate funds for Mondelēz to invest in improvements, including upgrading staff facilities and offices.
- The site is not allocated for a specific use in the adopted Cherwell Local Plan. It comprises previously developed land within the Banbury urban area.



Aerial view of site

## The Proposal

- The Waitrose store is designed to be appropriate in scale for the site and the catchment. It is a single storey building and will remain in keeping with the surrounding retail units.
- The trees and pathway along the cemetery boundary will remain.
- Circa 220 car parking spaces will be provided, including accessible and parent and child spaces.
- A pick up point with bench seats has been included in the proposed design.
- The site has existing bus stops close by.
- Covered cycle spaces will be available close to the store entrance.
- Opening times will be determined at a later date, however standard Waitrose trading hours are: Mon-Sat: 8am-10pm and Sun: 10am-4pm or 11am-5pm.

## The Store



- The new store will provide the latest Waitrose food and drink offer which will include meat, fish and cheese counters as well as a coffee shop.
- A range of quality food and drink at competitive prices will be available i.e. Waitrose is the same price as Tesco on all branded products, excluding promotions.
- Online shopping will be provided through Waitrose.com and the John Lewis 'Click and Collect' service will be available where you can order John Lewis goods online and collect in branch.
- Waitrose will also offer its delivery service where a customer can shop in branch and have their groceries delivered home.
- Customer toilets will be provided.
- Waitrose Banbury will donate £12,000 and 250 staff working hours each year to local causes nominated by customers.

|

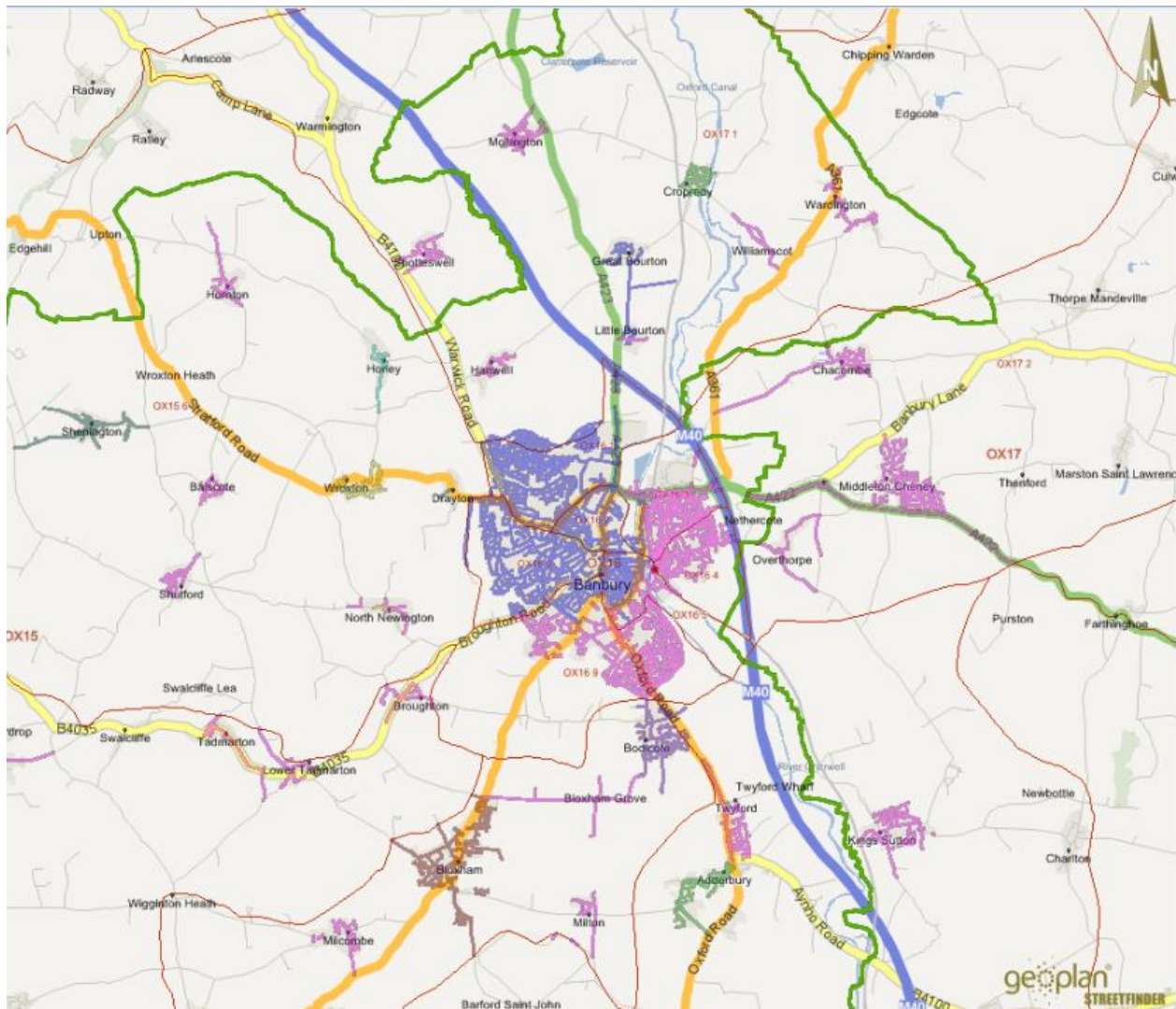


Banbury Waitrose Have Your Say  
Freepost RTCC HTSG EUKK  
2A High Street  
THAMES DITTON  
KT7 0RY

|



## 2.0 Newsletter Distribution



### 3.0 Stakeholder Letters

24<sup>th</sup> February 2015

Dear Cllr,

We felt it was important to make you aware that Barwood Capital and Mondelēz International are bringing forward plans for a new Waitrose supermarket in Banbury which will create 200 new jobs.

The proposed site is an area of surplus land in front of the Mondelēz International (formerly Kraft) factory on Southam Road.

Monies released from the sale of the site to Barwood Capital will generate funds for Mondelēz to invest in improvements to the Banbury factory, including upgrading facilities and offices for its hundreds of staff.

Up to 200 new jobs will be created for local people by Waitrose with all employees becoming Partners in the John Lewis Partnership.

Barwood Capital and Mondelez hope to submit a planning application following the public consultation. If successful, they aim to start work on site in late 2015/early 2016 and complete the project ready for Waitrose to open in early 2017.

Thousands of newsletters containing a FREEPOST feedback form will be distributed to inform residents about the plans. Residents can register their comments online too at [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk).

The public are also invited to view and discuss plans at public exhibition at Banbury Town Hall on Friday 6<sup>th</sup> March from 2pm – 6pm and on Saturday 7<sup>th</sup> March from 10am-1pm.

**However, we would like to invite you to a preview of the plans at the Town Hall on Friday 6<sup>th</sup> March from 12.30pm – 1.30pm.** Representatives from Waitrose and the project team will be on hand to answer questions.

To confirm your attendance, please email [james.armstrong@waitrose.co.uk](mailto:james.armstrong@waitrose.co.uk).

If you are unable to attend the preview or public exhibition, from 26<sup>th</sup> February you can visit our website [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk) or email me for further information at the above address.

We look forward to sharing our plans with you.

Yours sincerely,



James Armstrong  
On behalf of Waitrose, Mondelēz International and Barwood Capital.

## 4.0 Press Releases

The Waitrose logo is displayed in white text on a green background.

# Press Release

26<sup>th</sup> February 2015

### **Waitrose Banbury plans announced**

#### ***New store will create 200 jobs***

Barwood Capital and Mondelēz International are bringing forward plans for a Waitrose food store in Banbury which will create 200 new jobs.

The location for the proposed new store is an area of surplus land in front of the Mondelēz International (formerly Kraft) factory on Southam Road.

Monies released from the sale of the site by Mondelēz to Barwood will generate funds for Mondelēz to invest in improvements to the Banbury factory, including upgrading staff facilities and offices.

The proposal offers Waitrose the right location to deliver the size of food store and parking it requires in order for it to be viable as well as having good links to the town centre and being easily accessible from both the east and west of the town.

Up to 200 new jobs will be created for local people by Waitrose with all employees becoming Partners in the John Lewis Partnership. This will entitle them to benefits including leisure and learning subsidies, a non contributory pension scheme and a share in profits. In 2014 all staff received the equivalent of eight weeks' wages in bonus so a significant proportion of profits will go back into the local area.

Thousands of newsletters containing a FREEPOST feedback form will be distributed to inform residents about the plans. Residents can register their comments online too at [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk).

The public are also invited to view and discuss plans at public exhibition at **Banbury Town Hall on Friday 6<sup>th</sup> March from 2pm – 6pm and on Saturday 7<sup>th</sup> March from 10am-1pm.**

Representatives from Waitrose and the project team will be on hand to answer questions.

Waitrose Development Surveyor, Martin Gorman, said:

*“Waitrose has a long-standing ambition to open a shop in Banbury and believe the plans brought forward by Barwood Capital and Mondelēz offer an exciting and viable opportunity to achieve this.*

*“We are keen to gain as many views as possible before an application is submitted. The proposal will allow us to replace a surplus space with major new investment which will deliver new jobs, more retail choice and improved facilities for Mondelēz.”*

Mondelēz International Site Director, Paul Sinclair, added:

*“Mondelēz International is proud to be one of the largest employers in Banbury, with 700 people expected to be employed on the site by the end of 2015. The sale of surplus land to Barwood will generate funds to invest in updating and enhancing our staff facilities and offices. These investments will improve the working environment for everyone working there.”*

Barwood Capital and Mondelēz hope to submit a planning application following the public consultation. If successful, they aim to start work on site in late 2015/early 2016 and complete the project ready for Waitrose to open in early 2017.

**For further information:**

Please contact Waitrose Property Communications Manager, James Armstrong on 01344 824657/07764 676 880 or email [james.armstrong@waitrose.co.uk](mailto:james.armstrong@waitrose.co.uk).

**Notes to editors:**

- Mondelēz International is one of the largest employers in Banbury with 700 permanent employees expected to working on the site by the end of 2015.
- The new store will provide the latest Waitrose food and drink offer which will include meat, fish and cheese as well as a coffee shop .
- Services will include online shopping, its scan-as-you-shop service and home delivery (where you can shop in branch then have your groceries delivered at a convenient time).
- Waitrose has a policy of recruiting as locally as possible and will work closely with Jobcentre Plus to give opportunities to the long-term unemployed.
- Apprenticeships and a wide range of training schemes will be available.
- Employees have access to more than 5,000 learning course funded by the business.
- Waitrose is the same price as Tesco on all branded products, excluding promotions.
- Waitrose Banbury will donate £12,000 and 250 staff working hours each year respectively to local causes nominated by its customers.

## Press Release

13<sup>th</sup> March 2015

**Plans for Waitrose Banbury receive 84% support**  
**More than 1,000 local residents record their views**

Plans brought forward by Barwood Capital and Mondelēz International for a Waitrose food store in Banbury have received strong support from local residents. More than one thousand people have recorded their feedback via post, online and during a public exhibition at Banbury Town Hall, which was attended by more than 300 people.

Of the 1096 comments received to date, 924 (84%) were in support of the plans, 162 (15%) did not want it and 10 (1%) remained neutral. Residents can still register their comments online at [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk).

The proposed store, which would create 200 jobs, would be built on an area of surplus land in front of the Mondelēz International (formerly Kraft) factory on Southam Road.

Monies released from the sale of the site by Mondelēz to Barwood will generate funds for Mondelēz to invest in improvements to the Banbury factory, including upgrading staff facilities and offices.

The proposal offers Waitrose the right location to deliver the size of food store and parking it requires in order for it to be viable as well as having good links to the town centre and being easily accessible from both the east and west of the town.

All employees at the store will become Partners in the John Lewis Partnership. This will entitle them to benefits including leisure and learning subsidies, a non contributory pension scheme and a share in profits.

Existing Partnership staff received the equivalent of nearly six weeks' wages in bonus this week so a significant proportion of profits goes back into the communities in which it trades. Waitrose Development Surveyor, Martin Gorman, said:

*"While there is a long way to go, it's incredibly encouraging that the majority of local people we have heard from share our excitement about the potential of Waitrose coming to Banbury. We are grateful to everyone who provided feedback and will now analyse comments in more detail.*

*"Waitrose has explored a number of opportunities over the years to open in Banbury, including those in the town centre. The proposal brought forward by Barwood and Mondelēz is the only available and viable option for Waitrose to come to the town and we would*

*welcome the chance to add the growing investment that it continues to attract. By replacing surplus space with a quality food store we can deliver new jobs, more retail choice and improved facilities for Mondelēz.”*

Mondelēz International Site Director, Paul Sinclair, added:

*“Mondelēz International is proud to be one of the largest employers in Banbury, with 700 people expected to be employed on our site by the end of 2015. The sale of our surplus land will make our operation more competitive. It will generate funds to invest in updating and enhancing our staff facilities and offices. These investments will improve the working environment for everyone employed here.”*

The team will now analyse all the feedback before Barwood Capital and Mondelēz submit a planning application in the coming weeks. If successful, they aim to start work on site in late 2015/early 2016 and complete the project ready for Waitrose to open in early 2017.

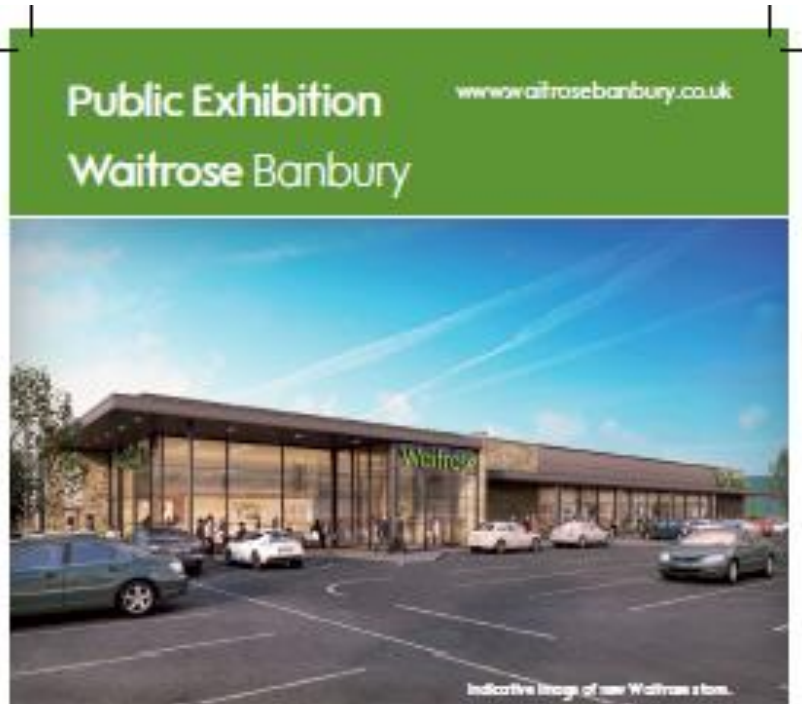
**For further information:**

Please contact Waitrose Property Communications Manager, James Armstrong on 01344 824657/07764 676 880 or email [james.armstrong@waitrose.co.uk](mailto:james.armstrong@waitrose.co.uk).

**Notes to editors:**

- Mondelēz International is one of the largest employers in Banbury with 700 permanent employees expected to working on the site by the end of 2015.
- The new store will provide the latest Waitrose food and drink offer which will include meat, fish and cheese as well as a coffee shop.
- Services will include online shopping, its scan-as-you-shop service and home delivery (where you can shop in branch then have your groceries delivered at a convenient time).
- Waitrose has a policy of recruiting as locally as possible and will work closely with Jobcentre Plus to give opportunities to the long-term unemployed.
- Apprenticeships and a wide range of training schemes will be available.
- Employees have access to more than 5,000 learning course funded by the business.
- Waitrose is the same price as Tesco on all branded products, excluding promotions.
- Waitrose Banbury will donate £12,000 and 250 staff working hours each year respectively to local causes nominated by its customers.

## 5.0 Press Ad



**Barwood Capital and Mondelēz International are bringing forward plans for a Waitrose food store in Banbury which will create 200 new jobs.**

We are consulting local people and would welcome your views before submitting a planning application.

**We will be holding a public exhibition so please come along and meet the team:**

**Friday 6th March from 2pm- 6pm &  
Saturday 7th March from 10am- 1pm at:  
Banbury Town Hall, Bridge Street,  
OX16 5QB**

If you are unable to attend you can still register your views at [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)

**Waitrose**

**barwoodcapital**  
Delivering Real Progress to People

**Mondelēz**  
International Food

## 6.0 Exhibition Boards

Waitrose Banbury [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)

Indicative image of new Waitrose store.

### Welcome

**Barwood Capital and Mondelez International are bringing forward plans for a Waitrose food store in Banbury which will create 200 new jobs.**

The multi-million pound proposal will see an area of surplus land in front of the Mondelez International (formerly Kraft) factory site on Southam Road developed

We are consulting local people and welcome your views before submitting a planning application in the spring.

Please take the opportunity to speak to representatives from the project team and to complete one of our comment forms.


We look forward to receiving your feedback.

**Waitrose** **barwoodcapital** **Mondelez International**



# Waitrose Banbury

[www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)



## Background

- Waitrose has a long-standing ambition to open a shop in Banbury and believe the plans brought forward by Barwood and Mondelez offer an exciting and viable opportunity to achieve this.
- The proposed site is a piece of gated off grassland in front of the Mondelez factory, which is surplus operationally so Mondelez wish to sell it in order to generate capital to reinvest in the Banbury factory.
- It offers Waitrose the right location to deliver the size of food store and parking required in order for it to be viable as well as having good links to the town centre and being easily accessible from both the east and west of the town.
- Mondelez International is one of the largest employers in Banbury with 700 permanent employees expected to be working on the site by the end of 2015.
- Mondelez is proposing a joint venture investment with coffee producers, Douwe Egberts. Capital released from the sale of the site will generate funds for Mondelez to invest in improvements, including upgrading staff facilities and offices.

# Waitrose Banbury

[www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)



Indicative Image of new Waitrose store.

## The proposal

- The proposed Waitrose is designed to be appropriate in scale for the site and the catchment. It is a single storey and will remain in keeping with the surrounding retail units.
- The design has been developed to be simple, crisp and contemporary blending a palette of Cotswold stone and modern materials.
- The store will provide the latest Waitrose food and drink offer which will include meat, fish and cheese counters as well as a coffee shop.
- A range of quality food and drink at competitive prices will be available i.e. Waitrose is the same price as Tesco on all branded products, excluding promotions.
- Online shopping will be provided through Waitrose.com and the John Lewis 'Click and Collect' service will be available.
- Waitrose will also offer its delivery service where a customer can shop in branch and have their groceries delivered home.
- Opening times will be determined at a later date, however standard Waitrose trading hours are: Mon-Sat: 8am-10pm and Sun: 10am-4pm or 11am-5pm.

**Waitrose Banbury** [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)



## Jobs

- 200 new jobs will be created.
- All employees will become Partners in the John Lewis Partnership.
- Staff will be entitled to a range of benefits, including leisure and learning subsidies, access to 5,000 training courses funded by the business and an annual bonus, ensuring a significant proportion of profits remain in the community.
- Apprenticeships and a wide range of training programmes will be available.
- Waitrose will work closely with Jobcentre Plus to give opportunities to the long term unemployed.
- Recruitment will take place approximately three to four months before opening.
- Visit [www.jljobs.com](http://www.jljobs.com) for further information on working for Waitrose.

# Waitrose Banbury

www.waitrosebanbury.co.uk



## Highways and access

- Barwood's transport consultant has undertaken vehicle surveys and prepared a Transport Assessment having first agreed the scope of this exercise with Oxfordshire County Council
- The majority of vehicles travelling to and from the development will already be on surrounding roads travelling to existing food stores
- Therefore, there will be a redistribution of traffic on the local road network and traffic attracted to the development site will not have a material impact upon local roads and junctions
- Circa 220 car parking spaces will be provided, including accessible and parent and child spaces
- A pick up point with bench seats has been included and there are existing bus stops close by
- The site will have a dedicated access route for deliveries to separate them for customer vehicle movements. Service vehicles will arrive from the east via the M40.

Waitrose Banbury [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)



## Sustainability

- A BREEM (Building Research Establishment Environmental Assessment Method) 'Very Good' rating is being targeted for the new store.
- Lighting to the store and car park will be provided by LEDs delivering a minimum 40% energy reduction over conventional light sources.
- Waitrose will ensure that all electricity used on site will be derived from renewable sources through its procurement policy.
- The trees and pathway along the cemetery boundary will remain.
- Covered cycle spaces will be available close to the store entrance.
- Waitrose Banbury will donate £12,000 and 250 staff working hours each year to local causes nominated by customers.

Waitrose Banbury [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)



Indicative image of new Waitrose store

## Next steps

**Barwood Capital and Mondelez hope to submit a planning application in the spring following the public consultation.**

If successful, they aim to start work on site in late 2015/early 2016 and complete the project ready for Waitrose to open in early 2017.

To have your say, please complete and return the response form to us here today or simply post back to use via the FREEPOST address provided.

**For further information:**  
Contact us on: 020 87 86 6130  
Email us at: [info@waitrosebanbury.co.uk](mailto:info@waitrosebanbury.co.uk)  
Visit our website [www.waitrosebanbury.co.uk](http://www.waitrosebanbury.co.uk)

## 7.0 Website

[www.waitrosebanbury.co.uk/](http://www.waitrosebanbury.co.uk/)

HOME BACKGROUND THE PROPOSAL JOBS AND COMMUNITY HAVE YOUR SAY

# Investing in Banbury

Have your say - [Click here](#)



indicative image of new Waitrose store.

**Barwood Capital and Mondelēz International are bringing forward plans for a Waitrose food store in Banbury which will create 200 new jobs.**

The multi-million pound proposal will see an area of surplus land in front of the Mondelēz International (formerly Kraft) factory site on Southam Road developed.

Barwood Capital and Mondelēz would welcome your views before submitting a planning application in the spring.

If successful, they aim to start work on site in late 2015/early 2016 and complete the project ready for Waitrose to open in early 2017.

To have your say, please come to our exhibition or complete the survey on the Have your say page [here](#).

### Public Exhibition

We will be holding a public exhibition on:

**Friday 6th March**  
from 2pm – 6pm &

**Saturday 7th March**  
from 10am – 1pm at:

Banbury Town Hall, Bridge Street, OX16 5QB

Waitrose Banbury

barwoodcapital  
Delivering *Real* Property Potential

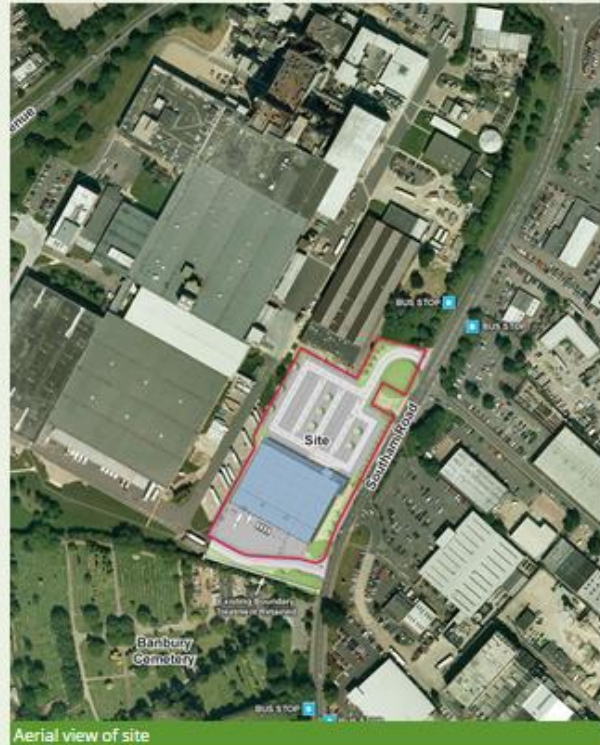
Mondelēz  
International

# Investing in Banbury

Have your say - [Click here](#)

## Background

- Waitrose has a long-standing ambition to open a shop in Banbury and believe the plans brought forward by Barwood and Mondelez offer an exciting and viable opportunity to achieve this.
- The proposed site is a piece of gated off grassland in front of the Mondelez factory, which is surplus operationally so Mondelez wish to sell it in order to generate capital to reinvest in the Banbury factory.
- It offers Waitrose the right location to deliver the size of food store and parking required in order for it to be viable as well as having good links to the town centre and being easily accessible from both the east and west of the town.
- Mondelez International is one of the largest employers in Banbury with 700 permanent employees expected to be working on the site by the end of 2015.
- Mondelez is proposing a joint venture investment with coffee producers, Douwe Egberts. Capital released from the sale of the site will generate funds for Mondelez to invest in improvements, including upgrading staff facilities and offices.



Waitrose Banbury

barwoodcapital  
Delivering *Real* Property Potential

Mondelez  
International



# Investing in Banbury

Have your say - [Click here](#)



## The Proposal

- The proposed Waitrose is designed to be appropriate in scale for the site and the catchment. It is a single storey building and will remain in keeping with the surrounding retail units.
- The design has been developed to be simple, crisp and contemporary blending a palette of Cotswold stone and modern materials.
- The store will provide the latest Waitrose food and drink offer which will include meat, fish and cheese counters as well as a coffee shop.
- A range of quality food and drink at competitive prices will be available i.e. Waitrose is the same price as Tesco on all branded products, excluding promotions.
- Online shopping will be provided through Waitrose.com and the John Lewis 'Click and Collect' service will be available.
- Waitrose will also offer its delivery service where a customer can shop in branch and have their groceries delivered home.
- Opening times will be determined at a later date, however standard Waitrose trading hours are: Mon-Sat: 8am-10pm and Sun: 10am-4pm or 11am-5pm.

Waitrose Banbury

barwoodcapital  
Delivering *Real* Property Potential

Mondelēz  
International

# Investing in Banbury

Have your say - [Click here](#)

## Jobs and Community

- 200 new jobs will be created.
- All employees will become Partners in the John Lewis Partnership.
- Staff will be entitled to a range of benefits, including leisure and learning subsidies, access to 5,000 training courses funded by the business and an annual bonus, ensuring a significant proportion of profits remain in the community.
- Apprenticeships and a wide range of training programmes will be available.
- Waitrose will work closely with Jobcentre Plus to give opportunities to the long term unemployed.
- Recruitment will take place approximately three to four months before opening.
- Visit [www.jlpjobs.com](http://www.jlpjobs.com) for further information on working for Waitrose.
- Waitrose Banbury will donate £12,000 and 250 staff working hours each year to local causes nominated by customers.



Waitrose Banbury

barwoodcapital  
Delivering *Real* Property Potential

Mondelez  
International

# Investing in Banbury

Have your say - [Click here](#)



## Have Your Say

We would like to know what you think about our proposals.  
Please take a moment to complete the survey below which will load shortly.

This survey is currently closed. Please contact the author of this survey for further assistance.

Powered by [SurveyMonkey](#)  
Check out our [sample surveys](#) and create your own now!