

Mr P Frampton
Framptons
Oriol House
42 North Bar
Banbury
Oxfordshire
OX16 0TH

1st April 2015

Dear Mr Frampton

Waitrose, Banbury

I am writing to you to explain the significance of the proposed Waitrose investment on an area of the Banbury plant that is surplus to our operational requirements. As you may know, the application site is largely open grass with one building, formerly used as a R&D centre. This use has long since ceased, and the building – of prefabricated construction – is no longer used, other than for some incidental storage.

Mondelez International has recently announced a joint-venture with the coffee makers, Douwe Egberts. The Banbury plant is to become a flagship site within the joint-venture. Very substantial resources are now committed to improving our instant coffee manufacturing operation and establishing supply of Tassimo coffee capsules on two brand new production lines. These investments will lead to new job opportunities. It is anticipated that by the end of 2015, Banbury will provide employment for some 700 personnel – which we believe is the largest private employer in the town. As part of the commitment to Banbury, Mondelez is keen to invest in enhancing the working environment for its staff. This would involve refurbishment of offices and changing rooms and removal of redundant buildings, making the plant a more attractive place to work.

If planning permission is given to Waitrose, a large part of the capital receipt of the sale of the land to Barwood Capital will be reinvested in these substantial improvements to the manufacturing site.

I trust that these comments are helpful to you and would be pleased if you could convey these comments to the District Council.

Yours sincerely



Paul Sinclair
Plant Director
Mondelez UK Production Ltd