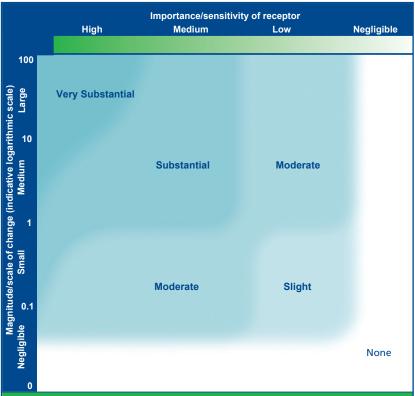
	High	Medium	Low	Negligible
Typical description of the receptor	A landscape known and cherished by very many people from across the UK or internationally National Park Area of Outstanding Natural Beauty	A landscape known and cherished by many people from across the region or county A County landscape site	of the relative values as shown on this factors such as: Consensus in different of determine it importance international by special in professional Landscape to its rarity (context). Landscape because it in type. Factor of the lands detract from the landscape sense of plate taken interest or the literature, fill Designation monument, that such militerature in the landscape to the landscape sense of plate taken interest or the landscape to the landscape sense of plate taken interest or the landscape tak	rarity: a landscape may be valued due in either its local context or the wider quality: a landscape may be valued as a good example of a typical landscape is influencing this include the condition cape and the existence of features that in the integrity of the landscape. ity: apart from the aesthetic qualities of pe, other less tangible qualities such as acce, tranquillity, remoteness should also o account. cociations: archaeological or historical ne inclusion of a landscape in art, metc. can add value to a landscape. In such as world heritage site, scheduled listing, or conservation area may indicate oderation should be considered.
			ecological of landscape a Designation Scientific In	on interest: the presence of features of or geological interest can add value to the se well as having value in their own right. se such as Ramsar site or Site of Special terest may indicate that such moderation onsidered.
	Locally designated or important open gaps			
	Landscape areas with relatively ordinary characteristics			
	Professional judgem vary the value of the rec for doing so will be made assessment. For example regional or national rarit conservation factors (eptor, and the reason clear in the landscape e, factors such as local, y, cultural association,		A landscape unknown or unappreciated by people
	geomorphology, geograph chosen catego	v, etc) may moderate the		Featureless, spoiled or mundane landscape with few features of value or interest



Very substantial:

The proposals become the dominant feature in, and fundamentally change the character of, a very important landscape, such that other elements become subordinate

Substantial:

The proposals form an immediately apparent feature in a moderately or very important landscape, such that they affect and change its overall character.

Moderate:

The proposals form a recognisable new element within a moderately or very important landscape, but are of such a design or small scale that the change in character may not be readily noticed by a casual observer. Alternatively, the proposals cause an immediately apparent or fundamental change in character in a landscape of low importance.

Slight:

The proposals form a recognisable new element of different character within a landscape of low importance, but to such a small degree that they may not be readily noticed by a casual observer.

None:

No part of the proposals has any effect on the landscape, such that they are scarcely or not appreciated and the character remains substantially unchanged.

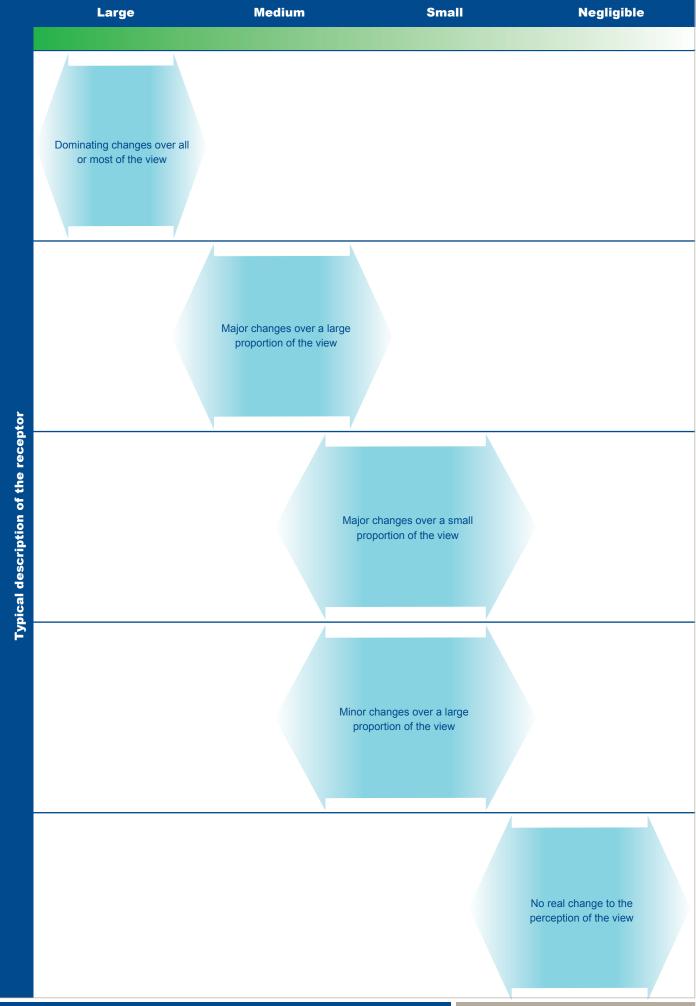


Figure 8.7 Visual: magnitude of change



Very substantial:

Dominating changes to views from the most important receptors.

Substantial:

Major changes to views from important and very important receptors, or dominating changes to views from moderately important receptors.

Moderate:

Major or dominating changes to views from receptors of low importance, or small changes to views from important and very important receptors.

Slight

Small changes to views from receptors of low importance.

None:

No discernible change to views, or changes at such a distance or of such a small scale that a negligible component of wider views is influenced. Alternatively, no views of the proposal available from important receptors.