

Building letters (on a light background)

Critical Note

All products must conform to **HG** brand specifications detailed in this document.

Holiday Inn Express Brand Green & Blue reference colour - must match in appearance both day & night. It's critical that colour matching is carried out by the Signage Manufacturers to ensure Holiday Inn Green & Express Blue are as rich and correct when lit at night as it is during the day on all signs.

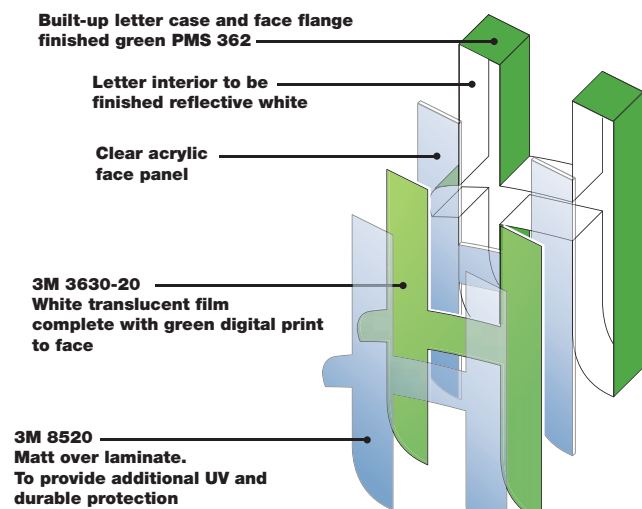


Building letters Decoration & lighting drawing

'Holiday Inn' always to appear green at night.
Daytime colour to be green or white, to be determined by background colour.

'Express' always to appear white at night.
Daytime colour to be blue or white, to be determined by background colour.

Typical 'Holiday Inn' letter detail



Monogram

Refer to separate sheet for specification.

'Holiday Inn' individual letters

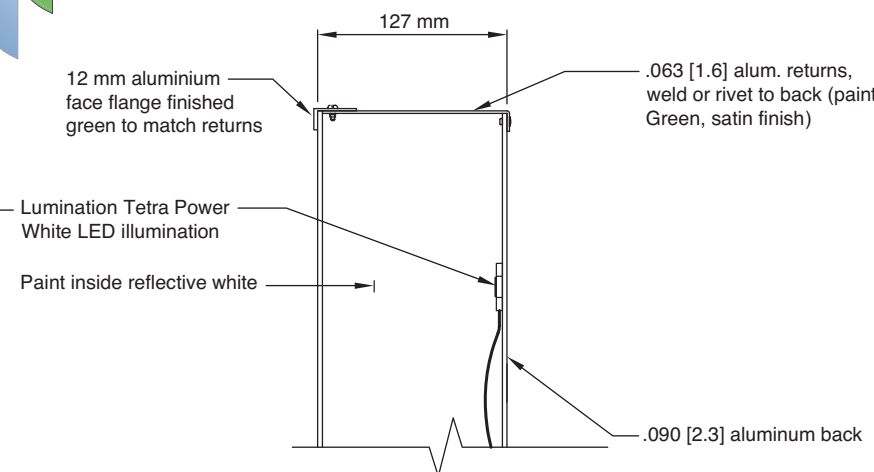
Individual built up aluminium letters with a clear acrylic face panels. With white translucent film with a green digital print to the face, complete with a clear matt UV protective laminate to face.

'Express' individual letters

Individual built up aluminium letters with a clear acrylic face panels. Complete with white translucent film to the rear & Blue dual colour film to the face.

Illumination

Illuminated by white LED illumination.



Typical 'Express' letter detail

